

Proclamation

DESIGNATING MAY 2025 AS NATIONAL TRAVEL & TOURISM MONTH

Whereas, the tourism and travel industry plays a critical role in Indian River County, the State of Florida, and the nation's economic prosperity, with 142.9 million people visiting Florida in 2024, generating over \$2.36 trillion in national economic impact and \$127.7 billion in direct spending in Florida alone; and

Whereas, tourism supports more than 2.1 million jobs statewide and over 10,000 in Indian River County, generating \$17.1 billion in state and local taxes, with each visitor contributing an average of \$118 per day; and

Whereas, approximately 80% of travel-related businesses are small businesses, many of which rely on tourism marketing, with visitors contributing an average of \$359 million per day to Florida's economy; and

Whereas, the tourism industry powers key infrastructure and attractions in Indian River County, including beach renourishment, the Jackie Robinson Sports Training Complex, regional sports, ecotourism, and year-round special events; and

Whereas, Visit Indian River County, the tourism division of the Indian River County Chamber of Commerce, has partnered with the Board of County Commissioners for over 35 years to promote tourism and support local economic development; and

Whereas, tourism and travel are essential to the County's economic health and quality of life and supports its continued protection and promotion.

Now, Therefore, be it Proclaimed by the Board of County Commissioners of Indian River County, Florida, we recognize May 2025 as National Travel and Tourism Month in Indian River County, Florida, and encourage all citizens to recognize the critical role this industry plays in our community and across the State of Florida.

Adopted this 20th day of May, 2025.

**BOARD OF COUNTY COMMISSIONERS
INDIAN RIVER COUNTY, FLORIDA**

Joseph E. Flescher, Chairman

Deryl Loar, Vice Chairman

Joseph H. Earman

Susan Adams

Laura Moss