

**INDIAN RIVER COUNTY  
OFFICE OF MANAGEMENT AND BUDGET  
PURCHASING DIVISION**

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**DATE:** January 23, 2025

**TO:** BOARD OF COUNTY COMMISSIONERS

**THROUGH:** John A. Titkanich, Jr., County Administrator  
Kristin Daniels, Director, Office of Management and Budget  
Jennifer Hyde, Purchasing Manager

**FROM:** Shelby Ball, Purchasing Specialist

**SUBJECT:** Award of RFP 2025009 for Fairgrounds Marquee Sign Replacement

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**BACKGROUND:**

On behalf of the Parks, Recreation and Conservation Department, a Request for Proposals (“RFP”) was issued seeking qualified firms to design, fabricate, permit, and install a new digital marquee sign at the Fairgrounds, located at 7955 58th Avenue. This sign will advertise current and future events to take place at the Fairgrounds. On December 17, 2024, the Board approved the final rankings and authorized negotiations with Art-Kraft Sign Company, Inc to establish a different sign base.

Negotiations have been held and Staff is satisfied with the resulting design (Option 4) and are prepared to move forward with the project.

**FUNDING:**

Funding for this work is included in the Fiscal Year 2024/2025 Capital Improvements Element, in the amount of \$106,464.50, and will come from the Optional Sales Tax Funds/Parks/Construction in Progress/Fairgrounds Digital Sign account, 31521072-066510-25024.

Account Number	Account Description	Total Cost
31521072-066510-25024	Optional Sales Tax Funds/Parks/Construction in Progress/ Fairgrounds Digital Sign	\$106,464.50

**RECOMMENDATION:**

Staff recommends the Board Option 4 sign design, award the RFP to Art-Kraft Sign Company, Inc., approve the agreement, and authorize the Chairman to execute it, after review and approval by the County Attorney as to form and legal sufficiency.

**ATTACHMENT**

Agreement  
Exhibit 1 – Art Kraft Pricing