Proclamation

## RECOGNIZING NATIONAL TRAVEL AND TOURISM WEEK MAY 19 - 25, 2024

*Whereas,* the Travel and Tourism Industry plays a critical role in Indian River County, the state of Florida, and the nation's economic prosperity; and

*Whereas,* a robust Travel and Tourism Industry has provided significant economic benefit to the Nation, generating more than \$2.8 trillion in economic impact, with \$121.5 billion spent directly in Florida by out-of-state travelers; and

*Whereas,* the Travel and Tourism Industry provides over 2 million jobs within the State of Florida, and over 10 thousand in Indian River County, generating \$16.3 billion in state and local taxes, with \$655.5 million spent with our local businesses; and

*Whereas,* approximately 80% of all travel and tourism-related businesses are small business owners who have depended on community support through visitors who contribute, on average, \$333 million per day to Florida's economy; and

*Whereas,* the Travel and Tourism Industry in Indian River County powers major infrastructure improvements such as beach renourishment, Jackie Robinson Sports Training Complex, regional sports, ecotourism, and special events throughout the year; and

*Whereas,* the Indian River County Chamber of Commerce, who is the official Tourism arm for Indian River County, and the Indian River County Board of County Commissioners, have had a working relationship to promote tourism throughout the county for over thirty-five years; and

*Whereas,* the Indian River County Board of County Commission recognizes that the Travel and Tourism Industry is crucial to powering our community as an essential economic driver to spur growth for local business; and

*Whereas,* the Travel and Tourism industry is a necessary and prominent component of everyday life and should be supported and protected.

*Now, Therefore, be it Proclaimed by the Board of County Commissioners of Indian River County, Florida,* that the week of May 19 - 25, 2024, is recognized as National Travel and Tourism Week in Indian River County, Florida, and encourages all citizens of the county to join us in recognizing the critical role this industry plays in our county and throughout the state of Florida.

Adopted this 21st day of May 2024.

## BOARD OF COUNTY COMMISSIONERS, INDIAN RIVER COUNTY, FLORIDA

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