

**INDIAN RIVER COUNTY
OFFICE OF MANAGEMENT AND BUDGET
PURCHASING DIVISION**

DATE: October 24, 2024

TO: BOARD OF COUNTY COMMISSIONERS

THROUGH: John A. Titkanich, Jr., County Administrator
Kristin Daniels, Director, Office of Management and Budget
Jennifer Hyde, Purchasing Manager

FROM: Shelby Ball, Purchasing Specialist

SUBJECT: Award of RFP 2024059 for an Economic Development Strategic Action Plan (EDSAP)

BACKGROUND:

On behalf of the Planning and Development Services Department, a Request for Proposals (“RFP”) was issued for the development of an Economic Development Strategic Action Plan (EDSAP). The EDSAP aims to enhance economic growth, attract investments, retain businesses, and foster employment opportunities within the County.

DISCUSSION:

A selection committee comprised of Chris Balter, Planning and Development Services Director, Ryan Sweeney, Planning and Development Services Assistant Director, Nancy Bunt, Assistant County Administrator, and Dori Stone, Past President of the Indian River County Chamber of Commerce independently reviewed and scored the received proposals. The criteria included each Firm’s experience in economic development planning, methodology for data analysis including goal formulation and project schedule, references and evidence of success in previous projects, qualifications and availability of the Project Team, and cost-effectiveness and practicality of the proposed budget.

The committee then met to compile an initial ranking of firms. After the initial ranking, the committee agreed to interview the top ranked three firms. After the interviews, the committee declared their ranking as final, and recommended award to the top ranked Consultant.

Firm	Location
1. TIP Strategies, Inc.	Austin, Texas
2. GAI Consultants, Inc./ Community Solutions Group	Orlando, Florida
3. Redevelopment Management Associates LLC	Pompano Beach, Florida

FUNDING:

The total proposed cost of the project is \$140,000 plus travel expenses not to exceed \$150,000. Funding for this plan will come from the General Fund/ Management & Budget/ Other Professional Services account, number 00122913-033190.

Account Number	Account Description	Total Cost
00122913-033190	General Fund/ Management & Budget/ Other Professional Services	\$150,000

RECOMMENDATION:

Staff recommends the Board approve the final ranking of firms, award the RFP to TIP Strategies, Inc., approve the agreement, and authorize the Chairman to execute it, after review and approval by the County Attorney as to form and legal sufficiency, and after the receipt of the required Anti-Human Trafficking Affidavit and approval of the required insurance by the Risk Manager.

ATTACHMENT

Agreement