

# Kathryn Casano Radecke



## EXPERIENCE

### VICE PRESIDENT / STATE CERTIFIED ELECTRICAL CONTRACTOR

#### F.V. CASANO ELECTRICAL CONTRACTOR, INC. | MARCH 2016 - CURRENT

- 3rd Generation to enter the family business, personally dedicated towards building the company to be a respectable & prospering place to work - to positively change the perspective on the trades & reestablish the value of hard work in future generations.
- Oversee all business operations, employee benefits/incentive programs, professional communications, & customer relations. Designed & coded a new company website.
- In-field training with our team on service calls and residential/commercial projects.
- CTE Steering Committee Member for the Indian River County School District that succeeded in the board approving the Treasure Coast Career Technical Center that offers high school students vocational education while receiving dual enrollment credits and career certificates.
- Guest Speaker in local schools and Boys & Girls Clubs to promote our industry and educate students on the opportunities & rewards within it. This has led to summer work programs & positions as a helper within our company.
- Team Leader for 3 years at the Future Builders of America Annual Summit.

### CHAIR - CONSTRUCTION BOARD OF ADJUSTMENTS & APPEALS

#### INDIAN RIVER COUNTY COMMISSION | JANUARY 2023 - CURRENT

The primary responsibilities of the CBAA are as follows:

- Revoke or suspend the registration of any person approved, registered, or licensed who shall be guilty of any one or more of the offenses listed in IRC Code §400.07 and 400.08;
- Hear appeals of decisions, administrative complaints, and interpretations of the building official relating to County ordinances, rules, and regulations;
- Hear appeals of decisions and interpretations of the building and fire codes for the construction of buildings throughout the County and review proposed changes in the building code;

### MEMBER - BOARD OF DIRECTORS & PRE-APPRENTICESHIP COMMITTEE

#### YOUTH GUIDANCE MENTORING ACADEMY | MAY 2022 - CURRENT

- Provide guidance on carrying out Youth Guidance Mentoring Academy's mission by collaborating with the other board members, executive director, and staff.
- Responsible for designing the booklet for a \$1.5M Capital Campaign, providing insight on the pre-apprenticeship programs, & contributing suggestions for new marketing and communications materials.

### COMMITTEE MEMBER

#### VERO SHORES OWNERS ASSOCIATION | FEB 2021 - CURRENT

- Designed & coded a new association website to offer more historical information, community resources, and updates to homeowners.
- Redesigned publications to homeowners which increased engagement & event participation.
- Responsible for welcoming new homeowners to the neighborhood.

### CO-FOUNDER / SECRETARY

#### WOMEN ON THE BEACH (NONPROFIT) | JUNE 2015 - APRIL 2022

- A grass roots 501(c)(3) non-profit corporation that supports education, economic development, and conservation by:
  - Assisting with local economic development by supporting a viable new business venture each year.
  - Supporting the development of deep entrepreneurial thinking in our community's youth.
  - Promoting local businesses and organizations that set the example for our youth by having high standards of social and environmental performance, accountability, and transparency.
  - Throwing one incredible fundraising event each year, A WoB Worthy Day of Adventure, that gets women outdoors, learning about, and enjoying this Paradise we call home.

### MARKETING INTERN

#### AAA NATIONAL HEADQUARTERS | OCTOBER 2013 - MAY 2015

- Responsible for ExactTarget and GoogleAnalytics reports - analyzed market data and consumer trends to assist Executives, Managers, and Directors with specialized marketing projects.
- Part of the initial planning and development of an internal Women's Leadership program.
- Offered a project management position upon university graduation.

## CONTACT

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🏠 Vero Beach, FL

## EDUCATION

### BACHELOR OF BUSINESS ADMINISTRATION: MARKETING

2015 - *Cum Laude*

Stetson University  
DeLand, FL

## UNIVERSITY ACHIEVEMENTS

Resident Advisor (RA) - 3 yrs

Marketing Achievement Award

Senior Achievement Award for Top Case Analysis Performance in Business & Marketing

Campus-Wide Community Development of the Year Award

Deans List 2011-2015

## CORE COMPETENCIES

Analytical Thinking  
Adaptability  
Leadership  
Project Management  
Interpersonal Communication