## CHARLOTTE TRIPSON

#### **GRAPHIC & WEB DESIGNER**

charlottetripson@gmail.com 772.643.8859

#### PROFESSIONAL EXPERIENCE

# WALDO'S SECRET GARDEN EVENT VENUE MARKING DIRECTOR | OWNER (2011-PRESENT)

Scheduling and planing events
Coordinating and organizing vendors
Executing promotional marketing strategies

### CHARLOTTE ANABAR DESIGNS

#### CREATIVE DIRECTOR | OWNER (2011-PRESENT)

Graphic and web design
Digital marketing
Print and digital advertisement
Logos and branding
Social Media

#### DESIGN PROFICIENCIES

Logo & Brand Identity Design, Layouts and Formatting, Photo Re-touching, Typography, Web design, Facebook Manager, E-mail Campaigns, Preparing Files For Print and Web, Marketing Materials, Social Media

#### TECHNICAL SKILLS

Mac, PC, Adobe Suite (Illustrator, Photoshop, Indesign) Google Docs, E-mail Marketing And Web Design Platforms

#### **VOLUNTEER EXPERIENCE**

Main Street Vero Beach Board Member | 2014-2015 Orchid Island Manor Activity Coordinator | Summer 2011 Environmental Learning Center Annual Chairty Gala | 2010-2011