

CHARLOTTE TRIPSON

GRAPHIC & WEB DESIGNER

charlottetripson@gmail.com

772.643.8859

PROFESSIONAL EXPERIENCE

WALDO'S SECRET GARDEN EVENT VENUE

MARKETING DIRECTOR | OWNER (2011-PRESENT)

SCHEDULING AND PLANING EVENTS

COORDINATING AND ORGANIZING VENDORS

EXECUTING PROMOTIONAL MARKETING STRATEGIES

CHARLOTTE ANABAR DESIGNS

CREATIVE DIRECTOR | OWNER (2011-PRESENT)

GRAPHIC AND WEB DESIGN

DIGITAL MARKETING

PRINT AND DIGITAL ADVERTISEMENT

LOGOS AND BRANDING

SOCIAL MEDIA

DESIGN PROFICIENCIES

LOGO & BRAND IDENTITY DESIGN, LAYOUTS AND FORMATTING, PHOTO RE-TOUCHING, TYPOGRAPHY, WEB DESIGN, FACEBOOK MANAGER, E-MAIL CAMPAIGNS, PREPARING FILES FOR PRINT AND WEB, MARKETING MATERIALS, SOCIAL MEDIA

TECHNICAL SKILLS

MAC, PC, ADOBE SUITE (ILLUSTRATOR, PHOTOSHOP, INDESIGN) GOOGLE DOCS, E-MAIL MARKETING AND WEB DESIGN PLATFORMS

VOLUNTEER EXPERIENCE

MAIN STREET VERO BEACH BOARD MEMBER | 2014-2015

ORCHID ISLAND MANOR ACTIVITY COORDINATOR | Summer 2011

Environmental Learning Center Annual Chairty Gala | 2010-2011

BACHELOR OF ARTS | THE UNIVERSITY OF CENTRAL FLORIDA | MAJOR: DIGITAL MEDIA