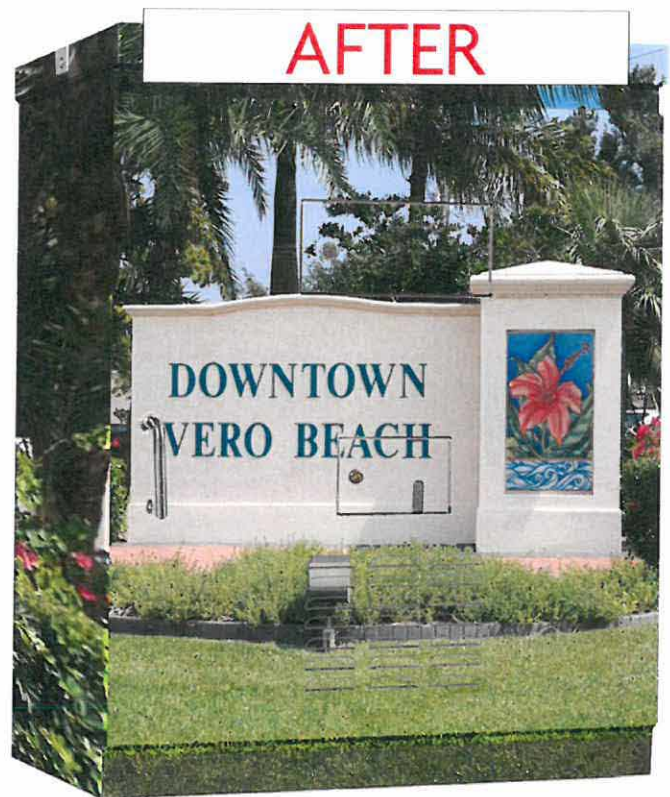
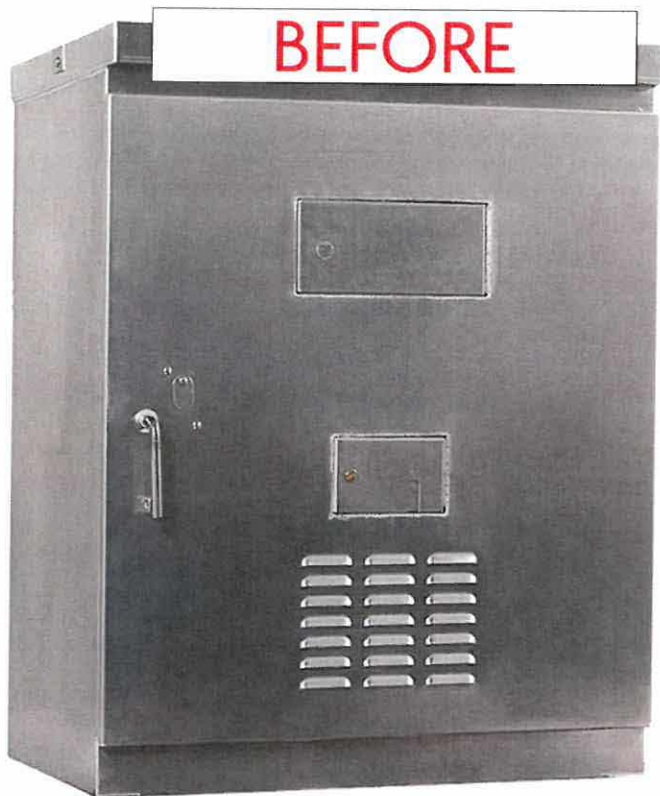


# BUSINESS PROPOSAL

## INDIAN RIVER COUNTY TRAFFIC SIGNAL CABINET WRAPS



Prepared for:  
Board of County Commissioners  
Indian River County, FL.

Prepared by:  
Justin McClure  
Vero Beach Custom Signs LLC.

# INTRODUCTION

County Commissioners,  
Indian River County has invested time and money to build the image and reputation it has come to have for many years. A move forward with wrapping the Traffic Signal Cabinets would add vibrance to the street corners while maintaining the beautification of our county.

Vero Beach Custom Signs LLC is a local family owned business operating in Indian River County since 2016. Our objective is to provide the highest quality wraps and we will work closely with Indian River County to implement and ensure a smooth and successful project from start to finish.

We Look forward to discussing this proposal in detail.  
Thank you for your time and consideration.

Sincerely,  
Justin McClure  
Vero Beach Custom Signs LLC



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# ABOUT

Based in Vero Beach, FL., Vero Beach Custom Signs LLC was founded in December of 2016. Vero Beach Custom Signs LLC started as a home-based business and has since expanded it's presence out of the home and into a 3000sf commercial location with 5 full time employees.



Vero Beach Custom Signs LLC specializes in Signs, Prints, and Wraps. From concept to completion we consistently work to provide customers superb products at an affordable price. Vero Beach Custom Signs LLC believes in doing the job right the first time and we are not satisfied until we've met all of your needs.



# PROJECT SUMMARY

NAME OF PROJECT:

*Indian River County Traffic Signal Cabinet Wrap*

TRAFFIC LIGHT CABINET QTY:

*158*

ESTIMATED BUDGET:

*\$495.00 per TSC*

ESTIMATED TIME FRAME TO COMPLETE:

*4 - 5 Months / 10 TSC's per Week*

TRAFFIC SIGNAL CABINET (TSC) SPONSORSHIP:

*Opportunity for businesses, organizations, or individuals to sponsor a Traffic Signal Cabinet Wrap.*



# PROJECT SCOPE

We begin the project by gathering all of the necessary photos, artwork, and map layout for each Traffic Signal Cabinet (TSC). Vero Beach Custom Signs LLC will then use those layouts needed for art approval before print and installation of the TSC Wraps. After art approval from Indian River County we will begin the print and installation process as per the timeline.

In coordination with Indian River County, we will give businesses, organizations, and individuals the opportunity to sponsor a TSC. In recognition of a sponsor they will get their name on a TSC for the duration of 1 year. The business, organization, or individual name will be placed along the bottom of the artwork and will not interfere with the theme of the Traffic Signal Wrap.

Vero Beach Custom Signs LLC will provide the required materials, tools, and equipment for the completion of the project. The owners and management take full responsibility of monitoring and overseeing the project as per the signed contract terms.



# COST & TIMELINE

PROJECT NAME: *Indian River County Traffic Signal Cabinet Wrap*

|          |                 |                 |            |                    |
|----------|-----------------|-----------------|------------|--------------------|
| PRICING: | Name            | Price           | Qty        | Subtotal           |
|          | <i>TSC Wrap</i> | <i>\$495.00</i> | <i>158</i> | <i>\$495.00</i>    |
|          |                 |                 | Subtotal   | <i>\$495.00</i>    |
|          |                 |                 | Total      | <i>\$78,210.00</i> |

## PAYMENT SCHEDULE:

|                                    |                                 |
|------------------------------------|---------------------------------|
| Payment Date                       | Payment Amount                  |
| <i>Upon Acceptance Of Contract</i> | <i>50% Of The Total Balance</i> |
| <i>Upon Project Completion</i>     | <i>Remaining Total Balance</i>  |

## TIMELINE:

Proposed Start Date: Upon Contract Signing

Daily Completion: 2 TSC Wraps

Weekly Completion: 10 TSC Wraps

Proposed Date Of Completion: 4-5 Months

The above listed timeline is based on a 5 day work week. In the event of inclement/adverse weather, such as, by way of example, not limitation, acts of God, natural disasters, lightning, and thunderstorms, the above listed timeline may have to be extended. In such circumstances, Vero Beach Custom Signs LLC will notify Indian River County Representative of needed extension time and will continue work until project completion.



# TERMS & CONDITIONS

This Agreement for Traffic Signal Cabinet Wraps is between Vero Beach Custom Signs LLC, and Indian River County, FL. (Client), for the performance of the services described in this proposal. The parties, therefore, agree as follows:

## 1. PROPOSAL

The terms of the proposal shall be effective for 30 days after presentation to Client. In the event this agreement is not executed by the Client within the time identified, the Proposal, together with any related terms and conditions and deliverables, may be subject to amendment, change or substitution.

## 2. FEES AND CHARGES

2.1 In consideration of the services to be performed by Vero Beach Custom Signs LLC, Client shall pay to Vero Beach Custom Signs LLC fees in the amounts and according to the payment schedule set forth in the proposal.

2.2 Additional Costs. The Project pricing includes Vero Beach Custom Signs LLC Proposal fee only. Any and all artwork, layouts, and logo adjustment fees will be billed to the Client unless specifically otherwise provided for in the Proposal.

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# TERMS & CONDITIONS

## 3. PAYMENT TERMS

3.1 Vero Beach Custom Signs LLC will take a deposit of 50% of the initial fees, paid by Client, at the time of Proposal signing.

3.2 The remaining balance of the total will be paid by Client, to Vero Beach Custom Signs LLC, at which time the Traffic Signal Cabinet Wrap Project is complete.

3.3 Vero Beach Custom Signs LLC will provide all necessary purchase order numbers and internal information for invoice receipts at the time of payment.

## 4. PROJECT PHOTOGRAPHY AND ARTWORK

Vero Beach Custom Signs LLC shall have the right to document, photograph or otherwise record all completed designs or installations of the project, and to reproduce, publish and display such documentation, photographs or artwork for Vero Beach Custom Signs LLC promotional purposes.

## 5. CLIENT RESPONSIBILITIES

Client acknowledges that Client shall be responsible for performing the following in a reasonable and timely manner:

(a) Communication of administrative or operational decisions if they affect the design, artwork or production of Deliverables, and in coordination of required approvals and meetings.

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# TERMS & CONDITIONS

## Client Responsibilities Continued:

(b) Provision of accurate and complete information and materials requested by Vero Beach Custom Signs LLC such as, by way of example, not limitation, map layouts, utility locations, artwork, logos, photographs, color samples and all other necessary information relating to the project.

(c) Final proofreading and written approval of all project documents including, by way of example, not limitation, art approval for each Traffic Signal Cabinet before their release for print or installation. In the event the Client has approved work containing errors or omissions, such as, by way of example, not limitation, typographic errors or misspellings. Client shall incur the cost of correcting such errors.

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# SIGN-OFF & ACCEPTANCE

IN WITNESS WHEREOF, each of the Parties have reviewed this Proposal and agree to the work, terms, and conditions listed herein.

Vero Beach Custom Signs LLC

Indian River County, FL.

Sign:\_\_\_\_\_

Sign:\_\_\_\_\_

Date:\_\_\_\_\_

Date:\_\_\_\_\_

First Name:\_\_\_\_\_

First Name:\_\_\_\_\_

Last Name:\_\_\_\_\_

Last Name:\_\_\_\_\_

