



INDIAN RIVER COUNTY, FLORIDA
AGENDA ITEM
Department of Parks, Recreation & Conservation

Date: November 2, 2023
To: The Honorable Board of County Commissioners
Thru: John A. Titkanich, Jr., County Administrator
Michael C. Zito, Deputy County Administrator
From: Beth Powell, Parks, Recreation & Conservation Director
Subject: Approve Streaming Video Licensing Agreement with Steve Billig, dba Live Pickleball Courts for provision of cameras at Dick Bird (South County) Regional Park

BACKGROUND:

In June of 2023, Staff was approached by a resident pickleball player about the possibility of live streaming the new pickleball courts at Dick Bird (South County) Regional Park. Staff was informed that a company called "Livepickleballcourts.com" was already live streaming the pickleball courts at Pocahontas Park in Vero Beach and users of that facility loved the opportunity to log into this website and check on the number of people playing, the weather and court conditions. Upon further research, Staff learned that this website hosts cameras at both private and public courts throughout the United States. Staff reached out to Mr. Billig who agreed that the courts at the park would be an ideal location for live streaming.

DESCRIPTION AND CONDITIONS:

The cameras are solar and able to broadcast via a cell phone signal, and will not need County supported infrastructure in order to be operational. Staff will approve the exact location on site once the agreement is approved to ensure maximum visibility of the courts. Mr. Billig generates revenue by selling advertising on the website, thus as part of the agreement a condition for approval is that any site must be "G" rating (suitable for all audiences). These cameras will add to the service delivery of the park by showcasing the facility, allowing players to determine playable capacity before arriving, and viewing inclement weather.

FUNDING:

No funding is required for the subject task.

RECOMMENDATION:

Staff respectfully requests that the Board of County Commissioners approve the Streaming Video Licensing agreement with Steve Billig, dba Live Pickleball Courts and authorize the Chairman to execute the agreement after review and approval by the County Attorney for legal sufficiency.

ATTACHMENTS:

Draft Agreement

APPROVED AGENDA ITEM FOR NOVEMBER 21, 2023