PROCLAMATION RECOGNIZING MAY 5 - 11, 2019 AS NATIONAL TRAVEL & TOURISM WEEK

WHEREAS, the Sebastian River Area Chamber of Commerce and Pelican Porch Visitor's Center, as designated by the Board of County Commissioners, is one of the primary tourism destination marketing agencies for the attraction of the eco-lovers, adventure seekers and relaxation enthusiasts through their dedicated, passionate and reliable award winning promotion of our simple pleasures and authentic treasures that include, but are not limited to our region's intrinsic, natural and recreational resources; and

WHEREAS, travel has a positive effect on Florida and the nation's economic prosperity, growth and image abroad, creating jobs at a faster rate than other sectors; and

WHEREAS, welcoming visitors from near and far always has been, and always will be, the enduring ethos of the travel industry in Florida and Indian River County, with Indian River County boasting tourist tax revenues for 2017-2018 of \$2,962,323.31, up \$294,264.61 or 11% from the 2016-2017 fiscal year; and

WHEREAS, the Sebastian River Area Chamber of Commerce recognizes that meetings, events and incentive travel are core business functions that help companies strengthen business performance, educate employees and customers and reward business accomplishments – which in turn boosts the U.S. economy. In 2018, domestic and international business travelers spent \$327.5 billion; and

WHEREAS, leisure travel, which accounts for more than three-quarters of all trips taken in the U.S., spurs countless benefits to travelers' health and wellness, creativity, cultural awareness, education, happiness, productivity and relationships; and

WHEREAS, travel matters to Indian River County.

NOW, THEREFORE, BE IT PROCLAIMED BY THE BOARD OF COUNTY COMMISSIONERS, INDIAN RIVER COUNTY, FLORIDA that May 5th through May 11th, 2019 be designated as NATIONAL TRAVEL & TOURISM WEEK in Indian River County, and the Board calls this observance to the attention of all our citizens.

Adopted this 7th day of May, 2019.

BOARD OF COUNTY COMMISSIONERS, INDIAN RIVER COUNTY, FLORIDA

Bob Solari, Chairman

Susan Adams, Vice Chairman

Peter D. O'Bryan

Joseph E. Flescher

Tim Zorc