Home (772) 978-0236

1997 - 2000

J. ROCK TONKEL 5055 N. Harbor Drive, Apt. 401 Vero Beach, FL 32967

\*\*\*

### SUMMARY OF QUALIFICATIONS

Chief Executive Officer with thirty years of senior management experience in the health care delivery and insurance industries.

#### **PROFESSIONAL EXPERIENCE**

INDIAN RIVER MEDICAL CENTER, Vero Beach, FL 2000 - 2003 Special Assistant to President/CEO responsible for business strategy and development.

### INDIAN RIVER COUNTY HOSPITAL TAX DISTRICT

Chief Administrative Officer appointed by elected public officials to provide institutional oversight of Indian River Medical Center.

## EMPIRE BLUE CROSS & BLUE SHIELD, New York, NY 1995 – 1997

Largest health insurance plan in New York, fourth in nation, with annual revenues of \$5 billion and over 5 million members.

#### Senior Vice President (Two-year assignment)

Corporate officer responsible for information systems, administrative services, and individual insurance products.

### ST. VINCENT'S HOSPITAL AND MEDICAL CENTER, New York, NY 1990 - 1994

Largest Catholic diversified multi-hospital system in New York with annual revenues of \$500 million.

### President and Chief Executive Officer

Appointed by Sponsors; the Sisters of Charity and Archdiocese of New York as the first non-Catholic and lay chief executive. Responsible for repositioning the 813 bed academic medical center in Manhattan, and the 133 bed psychiatric hospital in Westchester. Seven thousand, largely union, personnel; sixteen accredited graduate programs with 400 house staff; a school of nursing and extensive community clinics, and recipient of substantial NIH and private funding for its research activities. Recognized as one of nation's 300 leading hospitals by U.S. News and World Report.

# AMERICAN MEDICAL INTERNATIONAL, Beverly Hills, CA 1983 – 1989

An \$8 billion publicly traded (NYSE) fully integrated health care company.

#### Senior Vice President and Director, Central Region

Responsible for the strategic direction and operations of 11 decentralized hospitals and free-standing psychiatric and rehabilitation facilities (2400 beds); the company's largest

managed care plan (200,000 member HMO), skilled nursing homes and residential care units, a variety of diversified businesses and joint ventures. Directed all the company's teaching and academic medical centers (St. Luke's and Denver Presbyterian, Denver and St. Joseph's Medical Center, Omaha), with regional annual revenues approaching one billion dollars.

### PREVIOUS POSITIONS

Full Time:

Children's Hospital and Adult Medical Center, San Francisco, CA President and Chief Executive ●fficer	1977 - 1983
West Suburban Hospital, Oak Park, IL President and Chief Executive Officer	1975 - 1977
Grand Rapids Metropolitan Hospital, Grand Rapids, MI President and Chief Executive Officer	1970 - 1975

#### **EDUCATION**

M.A., Hospital and Health Administration, University of Iowa, 1965

#### **APPOINTMENTS**

Appointed by New York Governor George Pataki to New York State Health Care Reform Task Force, and to two 3-year terms on New York State Health Care Planning and Review Council. Confirmed by the Senate. 1995

Appointed by Michigan Governor William Milliken as the sole hospital representative on the Michigan State Health Facilities Commission. Confirmed by the Senate. 1972

Member, City of Vero Beach Utilities Commission. 2014