PROCLAMATION

DESIGNATING THE DAY, OCTOBER 13, 2018, AS BREAST CANCER AWARENESS/WEAR PINK DAY IN INDIAN RIVER COUNTY, FLORIDA

WHEREAS, breast cancer is a malignant tumor that starts in the cells of the breast that can grow into (invade) surrounding tissues or spread (metastasize) to distant areas of the body; and

WHEREAS, the disease occurs almost entirely in women, but men can get it too. 1 in 8 U.S. women (about 12%) will develop invasive breast cancer over the course of their lifetime. A man's lifetime risk of breast cancer is about 1 in 1,000; and

WHEREAS, In 2018, an estimated 266,120 new cases of invasive breast cancer are expected to be diagnosed in women in the U.S., along with 63,960 new cases of carcinoma in situ (non-invasive), an early form of breast cancer. About 2,550 new cases of invasive breast cancer are expected to be diagnosed in men in 2018; and

WHEREAS, for women in the U.S., breast cancer death rates are higher than those for any other cancer, besides lung cancer. About 40,920 women in the U.S. are expected to die in 2018 from breast cancer, though death rates have been decreasing since 1989. Women under 50 have experienced larger decreases. These decreases are thought to be a result of treatment advances, earlier detection through screening, and increased awareness.

NOW, THEREFORE, BE IT PROCLAIMED BY THE BOARD OF COUNTY COMMISSIONERS, INDIAN RIVER COUNTY, FLORIDA that the Board does hereby designate the day of October 13, 2018, as

BREAST CANCER AWARENESS/WEAR PINK DAY IN INDIAN RIVER COUNTY

to continue increased public awareness of breast cancer and to promote research for treatment and a cure.

Adopted this 2nd day of October, 2018.	BOARD OF COUNTY COMMISSIONERS INDIAN RIVER COUNTY, FLORIDA
	Peter D. O'Bryan, Chairman
	Bob Solari, Vice Chairman
	Susan Adams
	Joseph E. Flescher
	Tim Zorc