

**Indian River County
Interoffice Memorandum
Office of Management and Budget**

To: Members of the Board of County Commissioners

Date: March 7, 2022

From: Kristin Daniels
Director, Office of Management & Budget

Subject: Outside Agency Funding Policy Revisions

Background

The Board of County Commissioners established an Outside Agency Funding Policy on February 19, 2002. Revisions to the policy were subsequently made on November 3, 2009 and again on May 16, 2017. Periodically, the policy needs to be reviewed and updated in order to memorialize any necessary changes.

On March 14, 2007, the Tourist Development Council (TDC) members unanimously approved “to not fund salaries with tourist development monies to any other applicants except for the designated entities, Indian River County and Sebastian River Area Chambers of Commerce. The current agencies other than the designated Chambers of Commerce receiving funds for salaries would continue to receive funding, but no new requests would be granted”. Staff recommends this information be added to the Outside Agency Funding Policy so that any new agencies seeking funding are aware of these parameters.

On May 16, 2018, the TDC voted to remove an application requesting funding from a local municipality from further consideration for funding by the TDC. The TDC expressed concerns that providing direct funding to the municipalities would set precedent allowing for each of the jurisdictions located within the County to request funding in future budget cycles. On March 13, 2019, a follow-up discussion ensued among the TDC members regarding municipal grant requests. The determination was made to not accept grant applications from other governmental agencies or municipalities and to encourage them to collaborate with local tourism groups to bring projects forward. Staff recommends incorporating this language into the Outside Agency Funding Policy to memorialize the decision.

On February 2, 2021, the Board of County Commissioners approved the reallocation of one-half (1/2) cent of Tourist Tax revenue that was no longer being used to fund a portion of the County’s lease obligation with Major League Baseball for the Jackie Robinson Training Complex. One-third (1/3) of one cent was allocated towards the Beach Restoration Fund, with the remaining one-sixth (1/6) cent being used to fund Tourism Promotion beginning October 1, 2021. Upon further motion, the Board approved allocating 75% of the new revenue stream being allocated towards Tourism Promotion to be held back as a contingency for unforeseen mid-year opportunities. Staff recommends the Outside Agency Funding Policy be updated to reflect this allocation.

Recommendation

Staff recommends that the Board of County Commissioners approve the aforementioned revisions to the Outside Agency Funding Policy.

Attachment

Proposed Outside Agency Funding Policy

Outside Agency Funding Policy May 2017 Strikethrough Version

TDC Meeting Minutes - March 14, 2007

TDC Meeting Minutes – May 16, 2018

TDC Meeting Minutes – March 13, 2019

Agenda Item from February 2, 2021– Allocation of One-Half Cent Tourist Tax Revenue

Board of County Commissioners Meeting Minutes - February 2, 2021