

**CONSENT AGENDA**

**INDIAN RIVER COUNTY  
INTER-OFFICE MEMORANDUM**

**OFFICE OF MANAGEMENT & BUDGET**

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TO: Members of the Board of County Commissioners

DATE: May 18, 2018

THROUGH: Jason E. Brown, County Administrator

FROM: Michael Smykowski, Director, Management & Budget

SUBJECT: TDC 2018/2019 BUDGET RECOMMENDATIONS

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**DESCRIPTION AND CONDITIONS**

On May 16, 2018, the Tourist Development Council (TDC) reviewed budget requests for fiscal year 2018/2019 to be paid from the Tourist Tax revenue. The budget requests are listed in the table below. File copies of the applications for each agency are available in the Board of Commissioners office for review.

**Table 1  
TOURIST DEVELOPMENT COUNCIL AGENCY REQUESTS  
Fiscal Year 2018/2019 Funding Applications**

Organization	2017/2018 Funding	2018/2019 Request	Increase (Decrease)	% Increase (Decrease)
Indian River County Chamber of Commerce & Sebastian Chamber of Commerce	\$457,386	\$468,147	\$10,761	2.4%
Sebastian River Area Chamber of Commerce	\$94,283	\$98,729	\$4,446	4.7%
Cultural Council	\$60,000	\$75,000	\$15,000	25.0%
Historical Society	\$15,000	\$32,000	\$17,000	113.3%
Treasure Coast Sports Commission	\$188,000	\$200,000	\$12,000	6.4%
Vero Heritage	\$13,000	\$20,000	\$7,000	53.8%
City of Vero Beach	\$0.00	\$20,000	\$20,000	N/A
Vero Beach Regional Airport Marketing	\$0.00	\$75,000	\$75,000	N/A
Major League Fishing Tournament "Funded by BA"	\$27,500	\$0.00	(\$27,500)	N/A
<b>Sub Total</b>	<b>\$855,169</b>	<b>\$988,876</b>	<b>\$133,707</b>	<b>15.6%</b>
Historic Dodgertown	\$75,000	\$75,000	\$0	0.0%

<b>Grand Total</b>	<b>\$930,169</b>	<b>\$1,063,876</b>	<b>\$133,707</b>	<b>14.4%</b>
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**Funding and Analysis**

Staff estimates total funding of \$998,450 available for distribution to tourism development agencies in FY 2018-2019. Total requested funding in the preceding table (Table 1) amounted to \$1,063,876 including the \$75,000 contractual requirement for promotion of Historic Dodgertown. This resulted in an initial net projected shortfall of \$65,426.

The revised funding amounts agreed to at the Tourist Development Council meeting, following completion of scoring sheets by TDC members, are summarized in Table 2 below. Following a motion made by Mr. Kite and seconded by Mr. Hayes, the funding levels in Table 2 below were approved by unanimous vote (7-0) of the Tourist Development Council.

**Table 2  
TOURIST DEVELOPMENT COUNCIL  
Fiscal Year 2018/2019 Funding Recommendation**

Organization	2017/2018 Funding	2018/2019 TDC Recommended	Increase (Decrease)	% Increase (Decrease)
Indian River County Chamber of Commerce	\$457,386	\$468,147	\$10,761	2.4%
IRC Chamber of Commerce Marketing of Vero Beach Regional Airport	\$0.00	\$25,000	\$25,000	N/A
Sebastian River Area Chamber of Commerce	\$94,283	\$98,729	\$4,446	4.7%
Cultural Council	\$60,000	\$75,000	\$15,000	25.0%
Historical Society	\$15,000	\$32,000	\$17,000	113.3%
Treasure Coast Sports Commission	\$188,000	\$200,000	\$12,000	6.4%
Vero Heritage	\$13,000	\$20,000	\$7,000	53.8%
Major League Fishing Tournament "Funded by BA"	\$27,500	\$0.00	(\$27,500)	(100.0%)
Reserve for Contingencies	0	\$4,574	\$4,574	N/A
<b>Sub Total</b>	<b>\$855,169</b>	<b>\$923,450</b>	<b>\$68,281</b>	<b>8.0%</b>
Historic Dodgertown	\$75,000	\$75,000	\$0	0.0%

<b>Grand Total</b>	<b>\$930,169</b>	<b>\$998,450</b>	<b>\$68,281</b>	<b>7.3%</b>
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**RECOMMENDATION**

Staff recommends that the Board of County Commissioners approve the funding amounts recommended by the Tourist Development Council as shown in Table 2 for a total allocation of \$998,450 and authorize the County Attorney to prepare standard grant agreements for all funding recipients.

**Approved Item for June 12, 2018 Agenda**