



**INDIAN RIVER COUNTY, FLORIDA**  
**AGENDA ITEM**  
**Assistant County Administrator /**  
**Department of General Services**

---

**Date:** July 26, 2018

**To:** The Honorable Board of County Commissioners

**Through:** Jason E. Brown, County Administrator  
Michael C. Zito, Assistant County Administrator

**From:** David Fleetwood, Parks Superintendent

**Subject:** Fee Schedule Update for Campground Rates at Donald MacDonald  
Campground & Indian River County Fairgrounds

---

**BACKGROUND**

Indian River County Parks Division currently oversees and maintains two campgrounds in the county. One is Donald MacDonald Campground on Roseland Road and the other is on the Fairgrounds Property which is utilized by applicants and their guests renting the facilities. Donald MacDonald Campground has 25 primitive sites (no utilities) and 5 RV sites with electric and water hookups. The Fairgrounds Campground has 48 RV sites which all have water, sewer and electric hookups. The Fairgrounds also has primitive campground sites that are utilized on a limited basis during events. Both facilities have bath houses maintained by the Parks Division which includes restrooms and showers.

**ANALYSIS**

The current nightly rate for primitive sites is \$16.62 which includes tax. The current nightly rate for RV sites with utilities is \$22.16, which also includes tax. There have been no increases in nightly rates at either of the campgrounds in at least 20 years.

Attached is an informal schedule rate study comparing other State, County and private campsites in the area. This study looks at other similar campgrounds from Palm Beach County north to Brevard County, to include Indian River County. The comparison shows that our nightly rates, at the two campgrounds, are significantly lower than the average nightly rates of the campgrounds in the neighboring counties.

Staff recommends adjusting the nightly rates to an amount that simplifies cash collection and does not include change and coins (i.e. \$20.00 and \$30.00). Based on upcoming changes to the tax rate related to commercial rental of facilities, a flat rate that includes tax will eliminate the need to adjust brochures and signage that is posted and advertised to the public each year.

<b>Campground</b>	<b>Current Rate</b>	<b>Proposed Rate</b>
<b>Donald MacDonald Campground</b>		
Primitive:	\$16.62	\$20.00
RV:	\$22.16	\$30.00
<b>Indian River County Fairgrounds</b>		
Primitive:	\$16.62	\$20.00
RV:	\$22.16	\$30.00

**REVENUE:**

<b>Location</b>	<b>FY 2017-18 Revenue*</b>	<b>Projected FY 2018-19 Revenue (with increase)</b>
<b>Donald MacDonald Campground</b> (26 primitive, 4 RV sites)	\$48,533.59	\$58,240.31
<b>Fairgrounds Campground</b> (48 RV sites)	\$15,000.00	\$20,250.00

\*Including projected revenue for August-September.

**RECOMMENDATION:**

Staff respectfully recommends approval of the proposed rate schedule presented herein.

**ATTACHMENT:**

Indian River County July 2018 Fee Schedule Rate Comparison Study

**APPROVED AGENDA ITEM FOR AUGUST 14, 2018**