



Office of the
**INDIAN RIVER COUNTY
ADMINISTRATOR**

Jason E. Brown, County Administrator
Michael C. Zito, Assistant County Administrator

MEMORANDUM

TO: Members of the Board of County Commissioners

FROM: Jason E. Brown
County Administrator

DATE: January 7, 2019

SUBJECT: Public Hearing: Ordinance Amending Section 210.01 and Section 210.03 of the Code regarding the fourth cent of the Tourist Development Tax

At the December 18, 2018, Board of County Commission Meeting, the Board of County Commissioners (Board) approved the Historic Dodgertown Facility Lease Agreement between Major League Baseball and Indian River County. This approval included a recommended change to the County's Code to allow for the use of the County's Fourth Cent Tourist Tax (the Professional Sports Franchise Facility Tax), "To promote and advertise tourism in Florida, nationally, and internationally..." in accordance with Section 125.0104, Florida Statutes.

Consistent with the direction of the Board, the County Attorney's Office drafted the attached ordinance amending Section 210.01 (Taxing District and Levy) and Section 210.03 (Authorized Uses of Revenue) of Chapter 210 (Tourist Development Tax) of the Code of Indian River County in order to allow for the fourth cent of the Tourist Development Tax to be used for promotion and advertisement of tourism and clarify the use of Tourist Development Taxes for promotion and advertisement of tourism.

Staff Recommendation:

Staff Recommends that the Board of County Commissioners opens the Public Hearing, and after hearing all public comments, the Board approves the draft ordinance as proposed.