



DR. LOVE
Presents

Vero Beach's

3RD ANNUAL

NEW YEAR'S BALL



**HIPPIE NEW YEAR
2018**



SPONSOR OPPORTUNITY PACKAGE

Sunday ■ December 31, 2017 ■ 5:00 PM - 1:00 AM



*Produced by: Dr. Love Presents in conjunction with the
Treasure Coast Player and Indian River Mall*

2018 Sponsorship OPPORTUNITIES

The sounds of live music will trickle through Vero Beach. The mission of bringing people together in our community will take another giant step. The Treasure Coast Players, Inc (501c3) and The Indian River Mall are hosting the 3rd Annual Vero Beach "New Year's Ball" on December 31st.

Event officials are looking for sponsors, vendors and volunteers to get involved in this great community fundraiser. The profits will be going to the The Treasure Coast Players, Inc. (501c3)

About the event

The New Year's Ball will take place at the Indian River Mall on the grass behind the AMC theater, in Vero Beach on Sunday December 31st from 5PM to 1AM and a breakfast starting at 5:30 am at the grassy area Behind Dillard's. Most stores will open at 10:00 am on Jan 1, 2018.

General admission to the event is free however, attendees will need tokens to buy food, drinks and to participate in event activity's.

A special VIP tent is available for a donation of \$100 per person. We only have 150 VIP spots and they will go fast! Cold beer and wine/champagne will be available, as well as delicious food from local vendors.

Venue will open at the Indian River Mall at 5:00 pm with live entertainment throughout the night. An estimated 5-10,000 people will attend this event from all over Indian River County and surrounding counties. The live entertainment will consist of a variety of music from the mid and late 60s The Theme for this years event is a "Hippie New Year". The year of 1967 represents the beginning of the hippie movement that changed a lot of the culture in America. This is the 50 anniversary of that movement.

Mall businesses are invited to participate in the event as sponsors and vendors . Also, face-painters will be adding to the 60s atmosphere with glow in the dark face painting, you can even get a flower in your hair. Carnival style games will line the streets and In-prov singers and dancers can pop up at any time.

Delectable food and Other Vendors

Food will include stone crab claws, crab cakes, clam chowder, BBQ, Italian sausage and cheese steak. There will be an other retail vendors selling their products as well.

The Stage will be located on the grassy area behind the mall across from the AMC theater. It will be a great date night. The Vero Beach "beach ball" drop will take place along side the New York ball drop playing on a large screen.

Special Accommodation

Out of towners are welcomed with special parking at the event. Special arrangements have been made with the xxxxxxxx Inn (xxx-xxx-xxxx) and the xxxxxxxx Inn (xxx-xxx-xxxx). Mention the 3rd Annual Vero Beach "New Year's Ball" to receive special rates for overnight stays, plus VIP Parking Pass.

Because of valued sponsors like you, we are making a difference in our community. We look forward to your participation in this year's event. On behalf of the New Year's Ball committee of volunteers, we thank you for sponsoring our 3rd Annual New Years Ball at the Mall.

Dr Love Presents along with The Treasure Coast Players are in the planning phase of this years event. Proceeds from this year's event will assist this Community Theatre Group.

Be a part of the event that is "The Talk of the Town". Join us as a Sponsor of the 2018 3rd Annual Vero Beach "New Year's Ball" and enjoy an evening of dancing and great music under the stars, amazing seafood, and much more. Sponsor levels are outlined on the following pages. We would love to have you as a recognized sponsor in the 3rd Annual New Year's Ball.

To learn more or get involved with the New Years Ball, call Dennis at 520-460-4670