

## SWDD Recycling Activities

### Current Activities:

#### 1. Marketing and Advertising Campaigns- General Recycling Campaign

Batteries Campaign

Styrofoam Campaign

Cooking Oil Campaign

Light Bulbs Campaign

Holiday Campaign

WRAP Campaign

- Radio  
Add spots and interviews
- Television and Theatre
- Printed Material:  
Mailers  
Tip cards  
Newspapers, magazines, flyers
- Internet:  
Web page  
Virtual landfill tour
- SWDD shirts



#### 2. Recycling Campaigns and Activities-

- Beach Basket Campaign
- Yard Waste Campaign
- Shredding Event
- Household/Hazardous Waste Collection Event
- County Events:  
All races and runs  
Annual Coastal Clean Up



- Annual Oslo Road Cleanup
- Brew Fest
- Christmas Parade
- Community Night Out Event
- Earth Day Festival
- Fire Fighters Fair
- Halloween Parade
- Hurricane Expo
- Lagoon Literacy Event
- Lionfish Festival
- Pelican Island Wildlife Festival
- Shrimp Festival
- WRAP Campaign
- Cooking Oil Campaign
- Contamination Campaign
- New Cart Lid Label Campaign
- Commercial Recycling Campaign
- Statewide Food Recovery Week
- Landfill and MRF tours
- Quarterly Library Trash Talks



### 3. Civic Organizations-

- Recycle Florida Today board member
- Sustainable Events Network (SENEC) board member
- School District Green Team board member
- Environmental Coalition board member
- Florida League of Cities board member
- RFT/FDEP recycling breakout committees
- Sunrise Rotary member



#### 4. Non-profit Organizations-

- Archie Carr Wildlife Rescue
- Clear Water Coalition
- Coastal Connections board member
- Environmental Learning Center
- FAU Harbor Branch
- KIRB board member
- ORCA
- Pelican Island Audubon Society
- Rotaries
- St. Johns Waterway
- US Fish and Wildlife
- Vero Goes Zero



#### 5. Recycling Education-

- Recycling presentations in all Public, Private and Charter schools
- Recycle Audits
- Implemented and help maintain recycling at all Public and Charter schools
- Participate in school recycling clubs
- Florida Tour of Counties Presentation
- Drop Savers Program
- Recycling Toolkits:
  - Schools
  - Multi-family
  - Commercial
  - Recycle Florida Today



#### 6. CARTer

- Carter's Corner

## 7. Recycling Audits-

- Bi-weekly residential cart audits
- County Parks and Recreation
- County Government Buildings
- Commercial audits
- Door Hanger Blitz



## 8. Reports, Grants, and Documentation-

- RETRAC and annual FDEP report
- Recycle Across America license agreement and label creation
- Waste Management Grant
- Hinkley Center/Dr. Townshend assessment tool project
- Budgets and Invoicing
- Monthly Recycling Index
- Board of County Commissioners agenda items and updates
- Landfill closure information to all municipalities

## 9. Vendors-

- AmeriMark
- Busch
- City of Vero Beach
- ClearStream
- Cutting Edge Sign Art
- Minuteman Printing
- Nicolace Marketing
- ReCollect
- Republic Services
- Uline
- Waste Management
- Waste Pro
- Polywrap Recycling



10. Community Presentations (see attached)

**Future Pilot Programs:**

- Locks for multi-family units pilot program
- Residential/commercial composting pilot program
- Waste Wizard Program
- Community garden pilot program
- Green Co community compactor pilot
- Community Reuse Shop pilot
- New Residence Welcome Package for realtors
- Revise and update signage at all Customer Convenience Centers
- Second phase of Beach Basket Program rollout



## Tools and Resources

- Collection events tools and supplies-
  - Grabbers
  - Bags or buckets
  - Gloves
  - ClearStream containers and bags
  - Large tent with logo
  - Cones
  - Tables and Chairs
  - SWDD recycling promotional items
  - Personal protective wear for tours and events
  - Truck/SUV and trailer for events
- Office Supplies-
  - Furniture
  - Phone
  - Computer
- Expansion of “niche” events-
  - Grant writing
  - Beach Basket Program expansion and supplies
  - Expanded signage and marketing budget

## **HOA Presentations**

- The Moorings
- John's Island North
- John's Island North Green Team
- John's Island South
- Waterway Village
- Vista Plantation
- Vista Gardens • Vista Royale
- Grand Harbor
- Fairways at Grand Harbor
- Beach Walk
- Indian River Estates
- Sea Oaks
- Rock Ridge Community
- Swan Lake Village Green
- Point Sienna
- Grove Isle
- Sebastian Lakes
- South Gate Village
- Oceangate Condominiums

## **Other Presentations**

- Main County Library
- Environmental Learning Center
- Rotary Club of Vero Beach

- Clean Water Coalition
- Wellness Committee of IRC School District
- School Board
- Sebastian Elementary Parent Night
- McKee Gardens
- Heritage Center
- Kiwanis Club
- South County Community Meeting
- ORCA
- Dining with the Dems
- Roseland Community Association
- Harbor Chase Palm Estates
- Rotary Oceanside
- City of Sebastian Natural Resource Board
- Vero Beach Library-Quarterly Trash Talks
- USDA
- Morning Star Church
- Women's Aviation Group
- Utilitarian Church
- Environmental Learning Center