

Michael Zito

From: moefire134@aol.com
Sent: Wednesday, January 03, 2018 12:19 PM
To: Beth Powell; Michael Zito
Cc: Steve Graul
Subject: 2018 Firefighters' Fair

Good Day, as you know the Firefighters' Fair is once again rapidly approaching. This year will mark the 38th year for the Firefighters' Indian River County's Fair and the dates are March 9th-18th, 2018. We are very excited for some new changes in grounds acts and musical entertainment. With the recent change in the County's stance to allow alcohol sale at the Fairgrounds the current Fair Board has agreed to move forward and bring back bigger name entertainment like the past used to offer. In the past we have had acts such as, Sammy Kershaw, Aaron Tippin, Neil McCoy, Lee Greenwood, Tracy Byrd, Stevie B, Patty Loveless, to name a few. As the prices for these acts continued to rise, the fair's management at the time, decided it would be more beneficial to book ground acts that have several shows daily throughout the entire fair in the place of the one day music acts.

This year our Headline Entertainer will be Country Music Legend Tracy Lawrence on March 11th, 2018. We will also offer a Latin Music night, a Christian Music night and a Southern Rock music night including the "Georgia Satellites". We feel the county Firefighter's Fair is an excellent place for Fairgoers as well as Concertgoers to benefit for both. Currently the contract between the County and Firefighter's Fair does not include sales of alcohol. We would like to request an addendum be added to the current contract for this year's fair to include the sale of alcohol (Beer and Wine only). We feel this will help offset the cost involved with Entertainment, Equipment, and Security etc.

As you know multiple Fair staff members each year attend local and out of state conventions for education as well as networking opportunities. We have researched with other Fairs, Fair boards and found that there are approximately 50 fairs in Florida and of those fairs most sell alcohol. The fairs that have bigger name entertainment rely on those sales of alcohol to offset their entertainment costs. We have also spoken to the Indian River County Youth Livestock and Horticulture, Inc. which oversees the operations in the Agriculture Barn and they have no objections to this amendment as well. We plan to pull three separate three day temporary alcohol permits to accomplish the States Requirements for licensure.

For Over 37 years we have been in operation providing clean family fun to the citizens of Indian River County. With the funds generated, we have assisted local charities including MDA, Red Cross, United Against Poverty, Salvation Army, One Blood, IRC 4-H Association, Local Scholarships and the Indian River County Burn Fund. Through the years more than \$275,000 has been donated to these local charities. The Firefighters' Fair is a non profit organization (Certificate #85-8016028326c).

As always, our intentions are to provide a safe environment and not a party atmosphere to where everyone has the opportunity to come out and have a good time.

Sincerely,

Wayne Howard, General Manager
Firefighters' Indian River County Fair