



INDIAN RIVER COUNTY, FLORIDA
AGENDA ITEM
Assistant County Administrator /
Department of General Services

Date: October 25, 2018
To: The Honorable Board of County Commission
Through: Jason E. Brown, County Administrator
From: Michael C. Zito, Assistant County Administrator
Subject: Approval for Use of Fairgrounds for Annual Jake Owen Foundation Benefit Concert Event to be held December 8, 2018

BACKGROUND

The Jake Owen Foundation (the “Foundation”) has requested use of the Indian River County Fairgrounds in lieu of their traditional request to use Holman Stadium at Historic Dodgertown for a fundraising /charity event. The Jake Owen Foundation is a 501 (c) (3) non-profit organization that supports and raises money to benefit youth organizations in Indian River County. The planned event is the “12th Annual Jake Owen Foundation Benefit Concert” scheduled for December 8, 2018.

DESCRIPTIONS AND CONDITIONS:

In August of this year, Staff commenced preparations to host the annual event at Historic Dodgertown under the County’s reservation of rights to utilize Holman Stadium pursuant to Section 6.04 of the Facility Lease Agreement with VeroTown, LLC. Traditionally, the Board has granted this request at no charge to the Foundation and with no expenses to the County. Direct expenses reimbursable to VeroTown have been borne by the Foundation. This year presented a unique challenge as Dodgertown is contemplating a transition to new occupancy. To resolve uncertainty with respect to the possibility of scheduling renovations, and to avoid the potential for conflict with existing reservations at Dodgertown, the Foundation has requested to utilize the Indian River County Fairgrounds at a reduced rate equal to the amount of their average out of pocket expenses incurred at Dodgertown. This rate would compromise the standard Fairgrounds rate schedule by approximately 50%. Under this proposal, the County would charge a flat rate of \$5,000 for the facilities plus the standard alcohol service permit fee of \$400. Any additional expenses incurred in connection with the event will be the responsibility of the Foundation. No County funds will be utilized for the event. The Foundation will also provide security, traffic, and sanitization services along with liability insurance coverage naming Indian River County as additional insured subject to review and approval by the County’s Risk Manager. The proposed license agreement also requires a damage security deposit of \$5,000. Standard non-profit rates will apply to future concert events to be held at the Fairgrounds.

RECOMMENDATION:

Staff recommends that the Board approve the License Agreement and authorize the Chairman to sign upon receipt of the fully executed original Agreement including proof of liability insurance.

ATTACHMENTS:

Jake Owen Foundation Benefit Concert Fact Sheet
License Agreement

DISTRIBUTION:

Michele Cope, C&H Events

APPROVED AGENDA ITEM FOR NOVEMBER 6, 2018