

**CONSENT AGENDA**

**INDIAN RIVER COUNTY  
INTER-OFFICE MEMORANDUM**

**OFFICE OF MANAGEMENT & BUDGET**

---

TO: Members of the Board of County Commissioners

DATE: June 24, 2019

THROUGH: Jason E. Brown, County Administrator

FROM: Kristin Daniels, Director, Management & Budget

SUBJECT: TDC 2019/2020 BUDGET RECOMMENDATIONS

---

**DESCRIPTION AND CONDITIONS**

On June 19, 2019, the Tourist Development Council (TDC) reviewed budget requests for fiscal year 2019/2020 to be paid from the Tourist Tax revenue. The budget requests are listed in the table below. File copies of the applications for each agency are available in the Board of Commissioners office for review.

**Table 1  
TOURIST DEVELOPMENT COUNCIL AGENCY REQUESTS  
Fiscal Year 2019/2020 Funding Applications**

Organization	2018/2019 Funding	2019/2020 Request	Increase (Decrease)	% Increase (Decrease)
Indian River County Chamber of Commerce & Sebastian Chamber of Commerce	\$468,147	\$518,147	\$50,000	10.7%
Sebastian River Area Chamber of Commerce	\$98,729	\$165,002	\$66,273	67.1%
Cultural Council	\$75,000	\$75,000	\$0	0%
Historical Society	\$32,000	\$32,000	\$0	0%
Treasure Coast Sports Commission	\$200,000	\$210,000	\$10,000	5%
Vero Heritage	\$20,000	\$24,000	\$4,000	20%
Chamber of Commerce Special Project	\$25,000	\$0	(\$25,000)	(100.0%)
Reserve for Contingencies	\$4,574	\$0	(\$4,574)	(100.0%)
<b>Sub Total</b>	<b>\$923,450</b>	<b>\$1,024,149</b>	<b>\$100,699</b>	<b>10.9%</b>
Historic Dodgertown	\$75,000	\$0	(\$75,000)	(100.0%)
<b>Grand Total</b>	<b>\$998,450</b>	<b>\$1,024,149</b>	<b>\$25,699</b>	<b>2.6%</b>

**Funding and Analysis**

Staff estimates total funding of \$998,450 available for distribution to tourism development agencies in FY 2019-2020. Total requested funding in the preceding table (Table 1) amounted to \$1,024,149.

The revised funding amounts agreed to at the Tourist Development Council meeting, following completion of scoring sheets by TDC members, are summarized in Table 2 below. Following a motion made by Ms. Bates and seconded by Mr. Hayes, the funding levels in Table 2 below were approved by a vote of (5-3) of the Tourist Development Council.

**Table 2  
TOURIST DEVELOPMENT COUNCIL  
Fiscal Year 2019/2020 Funding Recommendation**

Organization	2018/2019 Funding	2019/2020 TDC Recommended	Increase (Decrease)	% Increase (Decrease)
Indian River County Chamber of Commerce	\$468,147	\$518,147	\$50,000	10.7%
Sebastian River Area Chamber of Commerce	\$98,729	\$165,002	\$66,273	67.1%
Cultural Council	\$75,000	\$49,301	(\$25,699)	(34.3%)
Historical Society	\$32,000	\$32,000	\$0	0%
Treasure Coast Sports Commission	\$200,000	\$210,000	\$10,000	5%
Vero Heritage	\$20,000	\$24,000	\$4,000	20.0%
Chamber of Commerce Special Project	\$25,000	\$0	(\$25,000)	(100.0%)
Reserve for Contingencies	\$4,574	\$0	(\$4,574)	(100.0%)
<b>Sub Total</b>	<b>\$923,450</b>	<b>\$998,450</b>	<b>\$75,000</b>	<b>8.1%</b>
Historic Dodgertown	\$75,000	\$0	(\$75,000)	(100.0%)
<b>Grand Total</b>	<b>\$998,450</b>	<b>\$998,450</b>	<b>\$0</b>	<b>0%</b>

Board of Commissioners  
Page 3 of 3  
June 24, 2019

**RECOMMENDATION**

Staff recommends that the Board of County Commissioners approve the funding amounts recommended by the Tourist Development Council as shown in Table 2 for a total allocation of \$998,450 and authorize the County Attorney to prepare standard grant agreements for all funding recipients.

**Approved Item for July 2, 2019 Agenda**