



**INDIAN RIVER COUNTY, FLORIDA**  
**MEMORANDUM**  
**Assistant County Administrator /**  
**Department of General Services**

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**To:** The Honorable Board of County Commissioners

**Thru:** Jason E. Brown, County Administrator

**From:** Michael C. Zito, Assistant County Administrator

**Date:** November 21, 2017

**Subject:** Approval of Sandridge Golf ID Card Printer Replacement Allowing Trade-In

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**BACKGROUND:**

Sandridge Golf Club offers Indian River County residents an annual ID card for \$40.00 and \$60.00 for Florida residents outside of Indian River County. The card entitles holders to discounts on greens fees and the ability to make advance tee time reservations (8 days for IRC resident cardholders and 6 days for Florida cardholders).

In April 2012, Sandridge Golf Club purchased an ID Card Printer for the Pro Shop Operation. At the time, the golf course was paying Custom Plastic over \$1,000 a year to print County ID Cards that would have to be mailed to the golf course after a customer purchased their card. Not only was this inefficient but also inconvenient to the customer, as they would not receive their card for over a week.

In the past five seasons with owning the ID Card Printer, we have been able to print the ID cards for customers while they were still in line at the register. Each year, Sandridge Golf sells approximately 2,400 ID Cards and each blank card costs \$.10 each. Not only are we able to print ID Cards, but the printer also produces Name tags for employees as well as Bag tags for customers thus providing an additional revenue source.

After almost six years of use, the current ID Card Printer (Asset #26333) needs to be replaced. The newer version of the ID Card printer quoted from Total ID Solutions, costs \$3,195. They have offered \$900.00 for our current printer as trade-in bringing the net cost down to \$2,295.

In the current fiscal year, an amount of \$4,000 was budgeted for replacement of the ice machine for the cart barn. The vendor made the determination that the compressor was still under warranty and they replaced it at no cost. The ice machine is now functional and good for a few more years, which leaves an available balance in the capital equipment account to cover the cost of the replacement ID card printer.

**FUNDING:**

This item was not budgeted for this fiscal year. Staff is requesting the funding budgeted for the purchase of the ice machine be allowed to purchase the ID Card Printer from following capital account:

DESCRIPTION	ACCOUNT NUMBER	AMOUNT
Capital Equipment	418-166-002	\$4,000

**RECOMMENDATION:**

Staff recommends that the Board approve the trade-in of the current Evolis Dualys Dual side printer and approve the purchase of a new Evolis Primacy Dual Side Color Printer.

**ATTACHMENTS:**

Proposal from Total ID Solutions