

2017 Florida Governor's Conference Printable Schedule

Sunday, August 27th

- 2:00 pm - 5:00 pm Registration & Information Desk
The friendly team at the Registration & Information Desk is available for badge pick-up, onsite registrations and to answer any questions you may have.
- 2:00 pm - 5:00 pm VISIT FLORIDA Committee Meetings
If applicable. More information to follow.

Monday, August 28th

- 8:00 am - 9:00 am VISIT FLORIDA Board of Directors Breakfast
By Invitation Only.
- 8:00 am - 6:00 pm Registration & Information Desk
The friendly team at the Registration & Information Desk is available for badge pick-up, onsite registrations and to answer any questions you may have.
- 9:00 am - 12:00 pm VISIT FLORIDA Board of Directors Meeting
- 10:00 am - 6:00 pm Media Room Open
The Media Room is for attending media representatives only. Attendees, feel free to place your news releases or other pertinent information in this room. Media representatives, do you need assistance arranging interviews with key tourism industry executives? Please contact Kathy Torian, Corporate Communication Manager, at 850-345-6494 or ktorian@VISITFLORIDA.org.
- 12:00 pm - 1:30 pm Florida Council of Tourism Leaders Lunch
By Invitation Only.
- 12:00 pm - 5:00 pm Marketplace Exhibitors Move-In
- 1:30 pm - 3:30 pm Pre-conference sessions
- 1:30 pm - 3:30 pm Pre-conference activity: VIP tour of the new Brightline Fort Lauderdale train station
Your exclusive opportunity to ride Brightline, the new privately-funded

express intercity train service that connects Fort Lauderdale to West Palm Beach and Miami, with future service to Orlando.

- 3:30 pm - 4:30 pm CMO Roundtable
By Invitation Only.
- 5:30 pm - 6:30 pm Chairman's Reception
The Chairman's Reception is sponsored by [TripAdvisor](#).
- 6:30 pm - 9:00 pm Chairman's Dinner feat. the Flagler Awards, Hall of Fame Award & the Iris Larson Awards
Featuring the Flagler Awards, Hall of Fame Award and the Iris D. Larson Awards. The Chairman's Dinner is sponsored by [TripAdvisor](#). The Flagler Awards are sponsored by [Madden Media](#).
- 9:00 pm - 11:00 pm After-Hours Networking Event

Tuesday, August 29th

- 7:30 am - 6:00 pm Registration & Information Desk
The friendly team at the Registration & Information Desk is available for badge pick-up, onsite registrations and to answer any questions you may have.
- 8:00 am - 10:15 am Breakfast & Opening General Session
- 8:00 am - 6:00 pm Media Room Open
The Media Room is for attending media representatives only. Attendees, feel free to place your news releases or other pertinent information in this room. Media representatives, do you need assistance arranging interviews with key tourism industry executives? Please contact Kathy Torian, Corporate Communication Manager, at 850-345-6494 or ktorian@VISITFLORIDA.org.
- 10:15 am - 10:45 am Refreshment Break in the Marketplace
- 10:45 am - 12:00 pm Break-Out Sessions
- 12:00 pm - 1:30 pm Lunch and Keynote Session
- 1:45 pm - 3:00 pm Break-Out Sessions
- 3:00 pm - 3:30 pm Refreshment Break in the Marketplace
- 3:30 pm - 4:45 pm General Session: A Conversation with VISIT FLORIDA Leadership
This keynote session is sponsored by [Expedia Media Solutions](#).

6:30 pm - 9:00 pm Evening Event hosted by the Greater Fort Lauderdale CVB
Buses will depart from the conference porte-cochere at 6:15 PM.

Wednesday, August 30th

- 8:00 am - 1:00 pm **Registration & Information Desk**
The friendly team at the Registration & Information Desk is available for badge pick-up, onsite registrations and to answer any questions you may have.
- 8:00 am - 1:00 pm **Media Room Open**
The Media Room is for attending media representatives only. Attendees, feel free to place your news releases or other pertinent information in this room. Media representatives, do you need assistance arranging interviews with key tourism industry executives? Please contact Kathy Torian, Corporate Communication Manager, at 850-345-6494 or ktorian@VISITFLORIDA.org.
- 8:00 am - 9:00 am **Breakfast in the Marketplace**
Breakfast will be served buffet -style in the Marketplace.
- 9:00 am - 10:15 am **Break-Out Sessions**
- 10:15 am - 10:45 am **Refreshment Break in the Marketplace**
- 10:45 am - 12:00 pm **Closing General Session**