

# PROCLAMATION

## DESIGNATING THE DAY, OCTOBER 20, 2017, AS BREAST CANCER AWARENESS/WEAR PINK DAY IN INDIAN RIVER COUNTY, FLORIDA

**WHEREAS**, breast cancer is a malignant tumor that starts in the cells of the breast and the malignant tumor is a group of cancer cells that can grow into (invade) surrounding tissues or spread (metastasize) to distant areas of the body; and

**WHEREAS**, the disease occurs almost entirely in women, but men can get it too. 1 in 8 U.S. women (about 12%) will develop invasive breast cancer over the course of her lifetime. A man's lifetime risk of breast cancer is about 1 in 1,000; and

**WHEREAS**, In 2017, an estimated 252,710 new cases of invasive breast cancer are expected to be diagnosed in women in the U.S., along with 63,410 new cases of carcinoma in situ (non-invasive) an early form of breast cancer. About 2,470 new cases of invasive breast cancer are expected to be diagnosed in men in 2017; and

**WHEREAS**, for women in the U.S., breast cancer death rates are higher than those for any other cancer, besides lung cancer. About 40,610 women in the U.S. are expected to die in 2017 from breast cancer, though death rates have been decreasing since 1989. Women under 50 have experienced larger decreases. These decreases are thought to be a result of treatment advances, earlier detection through screening, and increased awareness.

**NOW, THEREFORE, BE IT PROCLAIMED BY THE BOARD OF COUNTY COMMISSIONERS, INDIAN RIVER COUNTY, FLORIDA** that the Board does hereby designate the day of October 20, 2017, as

### **BREAST CANCER AWARENESS/WEAR PINK DAY IN INDIAN RIVER COUNTY**

to continue increased public awareness of breast cancer and to promote research for treatment and a cure.

Adopted this 17th day of October, 2017.

**BOARD OF COUNTY COMMISSIONERS  
INDIAN RIVER COUNTY, FLORIDA**

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Joseph E. Flescher, Chairman

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Peter D. O'Bryan, Vice Chairman

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Susan Adams

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Bob Solari

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Tim Zorc