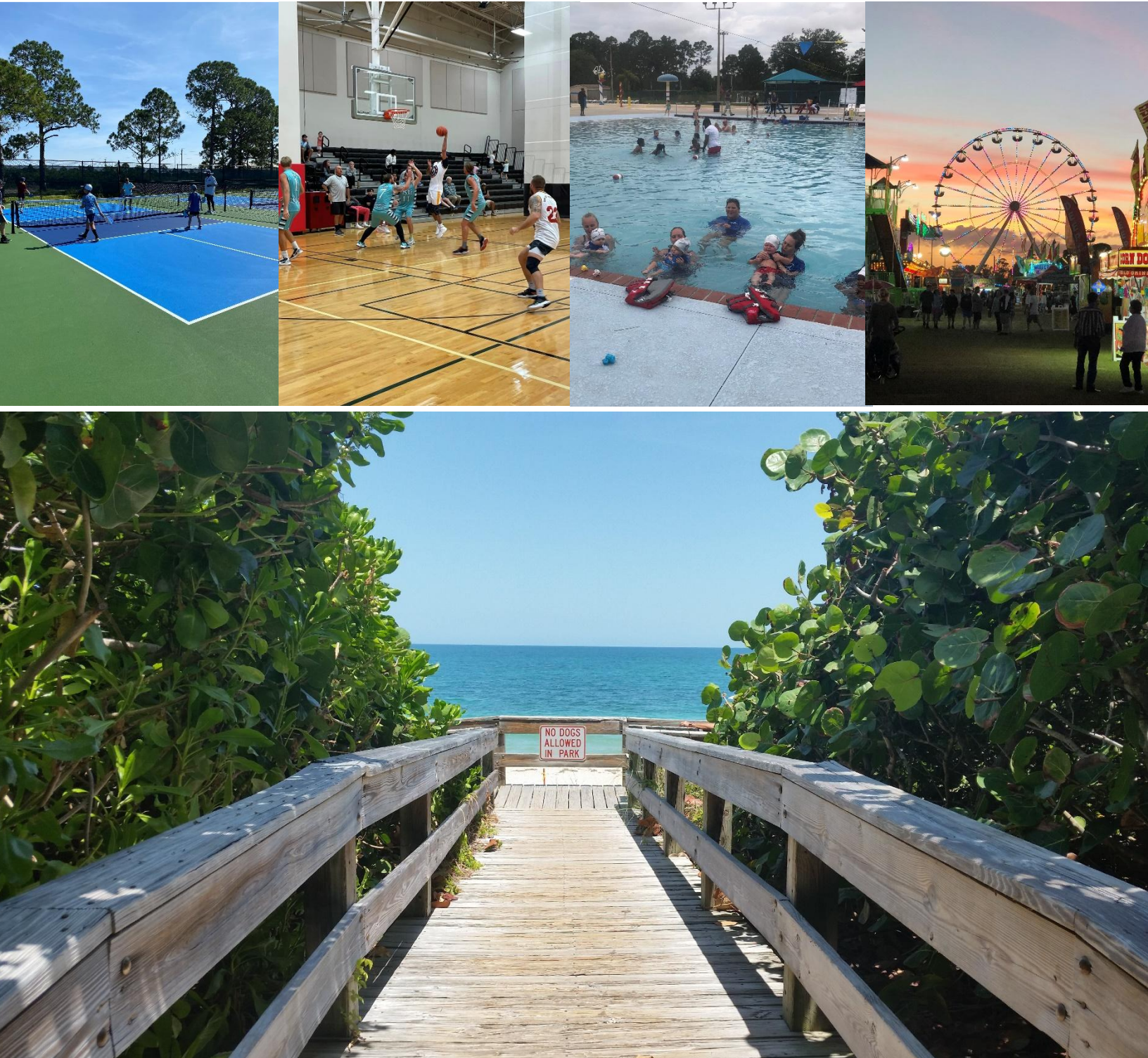




Parks and Recreation Master Plan

APPENDIX B: Detailed National Recreation Trends





National Core vs. Casual Participation Trends

General Sports

National Core vs Casual Participatory Trends - General Sports								
Activity	Participation Levels						% Change	
	2017		2021		2022		5-Year Trend	1-Year Trend
	#	%	#	%	#	%		
Basketball	23,401	100%	27,135	100%	28,149	100%	20.3%	3.7%
Casual (1-12 times)	8,546	37%	11,019	41%	13,000	46%	52.1%	18.0%
Core(13+ times)	14,856	63%	16,019	59%	15,149	54%	2.0%	-5.4%
Golf (9 or 18-Hole Course)	23,829	100%	25,111	100%	25,566	100%	7.3%	1.8%
Tennis	17,683	100%	22,617	100%	23,595	100%	33.4%	4.3%
Golf (Entertainment Venue)	8,345	100%	12,362	100%	15,540	100%	86.2%	25.7%
Baseball	15,642	100%	15,587	100%	15,478	100%	-1.0%	-0.7%
Casual (1-12 times)	6,405	41%	7,392	47%	7,908	51%	23.5%	7.0%
Core (13+ times)	9,238	59%	8,195	53%	7,570	49%	-18.1%	-7.6%
Soccer (Outdoor)	11,924	100%	12,556	100%	13,018	100%	9.2%	3.7%
Casual (1-25 times)	6,665	56%	7,586	60%	7,666	59%	15.0%	1.1%
Core (26+ times)	5,259	44%	4,970	40%	5,352	41%	1.8%	7.7%
Pickleball	3,132	100%	4,819	100%	8,949	100%	185.7%	85.7%
Casual (1-12 times)	1,923	61%	3,454	72%	6,647	74%	245.7%	92.4%
Core(13+ times)	1,210	39%	1,365	28%	2,302	26%	90.2%	68.6%
Football (Flag)	6,551	100%	6,889	100%	7,104	100%	8.4%	3.1%
Casual (1-12 times)	3,572	55%	4,137	60%	4,573	64%	28.0%	10.5%
Core(13+ times)	2,979	45%	2,752	40%	2,531	36%	-15.0%	-8.0%
Core Age 6 to 17 (13+ times)	1,565	24%	1,574	23%	1,552	22%	-0.8%	-1.4%
Badminton	6,430	100%	6,061	100%	6,490	100%	0.9%	7.1%
Casual (1-12 times)	4,564	71%	4,251	70%	4,636	71%	1.6%	9.1%
Core(13+ times)	1,867	29%	1,810	30%	1,855	29%	-0.6%	2.5%
Volleyball (Court)	6,317	100%	5,849	100%	6,092	100%	-3.6%	4.2%
Casual (1-12 times)	2,939	47%	2,465	42%	2,798	46%	-4.8%	13.5%
Core(13+ times)	3,378	53%	3,384	58%	3,293	54%	-2.5%	-2.7%
Softball (Slow Pitch)	7,283	100%	6,008	100%	6,036	100%	-17.1%	0.5%
Casual (1-12 times)	3,060	42%	2,729	45%	2,666	44%	-12.9%	-2.3%
Core(13+ times)	4,223	58%	3,279	55%	3,370	56%	-20.2%	2.8%
Soccer (Indoor)	5,399	100%	5,408	100%	5,495	100%	1.8%	1.6%
Casual (1-12 times)	2,657	49%	3,054	56%	3,144	57%	18.3%	2.9%
Core(13+ times)	2,742	51%	2,354	44%	2,351	43%	-14.3%	-0.1%
Football (Tackle)	5,224	100%	5,228	100%	5,436	100%	4.1%	4.0%
Casual (1-25 times)	2,145	41%	2,642	51%	3,120	57%	45.5%	18.1%
Core(26+ times)	3,078	59%	2,586	49%	2,316	43%	-24.8%	-10.4%
Core Age 6 to 17 (26+ times)	2,427	46%	2,110	40%	2,088	38%	-14.0%	-1.0%
Football (Touch)	5,629	100%	4,884	100%	4,843	100%	-14.0%	-0.8%
Casual (1-12 times)	3,332	59%	3,171	65%	3,201	66%	-3.9%	0.9%
Core(13+ times)	2,297	41%	1,713	35%	1,642	34%	-28.5%	-4.1%
Gymnastics	4,805	100%	4,268	100%	4,569	100%	-4.9%	7.1%
Casual (1-49 times)	3,139	65%	2,787	65%	3,095	68%	-1.4%	11.1%
Core(50+ times)	1,666	35%	1,482	35%	1,473	32%	-11.6%	-0.6%
Volleyball (Sand/Beach)	4,947	100%	4,184	100%	4,128	100%	-16.6%	-1.3%
Casual (1-12 times)	3,544	72%	2,918	70%	2,977	72%	-16.0%	2.0%
Core(13+ times)	1,403	28%	1,265	30%	1,152	28%	-17.9%	-8.9%
Track and Field	4,161	100%	3,587	100%	3,690	100%	-11.3%	2.9%
Casual (1-25 times)	2,040	49%	1,712	48%	1,896	51%	-7.1%	10.7%
Core(26+ times)	2,121	51%	1,875	52%	1,794	49%	-15.4%	-4.3%
Racquetball	3,526	100%	3,260	100%	3,521	100%	-0.1%	8.0%
Casual (1-12 times)	2,451	70%	2,270	70%	2,583	73%	5.4%	13.8%
Core(13+ times)	1,075	30%	990	30%	938	27%	-12.7%	-5.3%

GENERAL SPORTS (Continued)

National Core vs Casual Participatory Trends - General Sports								
Activity	Participation Levels						% Change	
	2017		2021		2022		5-Year Trend	1-Year Trend
	#	%	#	%	#	%		
Cheerleading	3,816	100%	3,465	100%	3,507	100%	-8.1%	1.2%
<i>Casual (1-25 times)</i>	2,164	57%	2,030	59%	2,092	60%	-3.3%	3.1%
<i>Core(26+ times)</i>	1,653	43%	1,435	41%	1,415	40%	-14.4%	-1.4%
Ice Hockey	2,544	100%	2,306	100%	2,278	100%	-10.5%	-1.2%
<i>Casual (1-12 times)</i>	1,227	48%	1,206	52%	1,209	53%	-1.5%	0.2%
<i>Core(13+ times)</i>	1,317	52%	1,101	48%	1,068	47%	-18.9%	-3.0%
Softball (Fast Pitch)	2,309	100%	2,088	100%	2,146	100%	-7.1%	2.8%
<i>Casual (1-25 times)</i>	1,077	47%	934	45%	1,002	47%	-7.0%	7.3%
<i>Core(26+ times)</i>	1,232	53%	1,154	55%	1,144	53%	-7.1%	-0.9%
Ultimate Frisbee	3,126	100%	2,190	100%	2,142	100%	-31.5%	-2.2%
<i>Casual (1-12 times)</i>	2,270	73%	1,441	66%	1,438	67%	-36.7%	-0.2%
<i>Core(13+ times)</i>	856	27%	749	34%	703	33%	-17.9%	-6.1%
Wrestling	1,896	100%	1,937	100%	2,036	100%	7.4%	5.1%
<i>Casual (1-25 times)</i>	1,179	62%	1,290	67%	1,452	71%	23.2%	12.6%
<i>Core(26+ times)</i>	717	38%	647	33%	585	29%	-18.4%	-9.6%
Lacrosse	2,171	100%	1,892	100%	1,875	100%	-13.6%	-0.9%
<i>Casual (1-12 times)</i>	1,142	53%	1,009	53%	999	53%	-12.5%	-1.0%
<i>Core(13+ times)</i>	1,030	47%	883	47%	876	47%	-15.0%	-0.8%
Roller Hockey	1,834	100%	1,425	100%	1,368	100%	-25.4%	-4.0%
<i>Casual (1-12 times)</i>	1,419	77%	1,088	76%	1,065	78%	-24.9%	-2.1%
<i>Core(13+ times)</i>	415	23%	337	24%	303	22%	-27.0%	-10.1%
Squash	1,492	100%	1,185	100%	1,228	100%	-17.7%	3.6%
<i>Casual (1-7 times)</i>	1,044	70%	720	61%	816	66%	-21.8%	13.3%
<i>Core(8+ times)</i>	447	30%	466	39%	413	34%	-7.6%	-11.4%
Rugby	1,621	100%	1,238	100%	1,166	100%	-28.1%	-5.8%
<i>Casual (1-7 times)</i>	1,097	68%	778	63%	758	65%	-30.9%	-2.6%
<i>Core(8+ times)</i>	524	32%	460	37%	408	35%	-22.1%	-11.3%
NOTE: Participation figures are in 000's for the US population ages 6 and over								
Participation Growth/Decline:	Large Increase (greater than 25%)		Moderate Increase (0% to 25%)		Moderate Decrease (0% to -25%)		Large Decrease (less than -25%)	
Core vs Casual Distribution:	Evenly Divided between Core and Casual Participants (45-55%)		Moderate Amount of Participants (56-74%)		Majority Amount of Participants (75% or greater)			

General Fitness

National Participatory Trends - General Fitness								
Activity	Participation Levels						% Change	
	2017		2021		2022		5-Year Trend	1-Year Trend
	#	%	#	%	#	%		
Walking for Fitness	110,805	100%	115,814	100%	114,759	100%	3.6%	-0.9%
<i>Casual (1-49 times)</i>	35,326	32%	39,036	34%	38,115	33%	7.9%	-2.4%
<i>Core(50+ times)</i>	75,479	68%	76,778	66%	76,644	67%	1.5%	-0.2%
Treadmill	52,966	100%	53,627	100%	53,589	100%	1.2%	-0.1%
<i>Casual (1-49 times)</i>	24,444	46%	25,353	47%	26,401	49%	8.0%	4.1%
<i>Core(50+ times)</i>	28,523	54%	28,274	53%	27,189	51%	-4.7%	-3.8%
Free Weights (Dumbbells/Hand Weights)	52,217	100%	52,636	100%	53,140	100%	1.8%	1.0%
<i>Casual (1-49 times)</i>	18,866	36%	21,560	41%	22,428	42%	18.9%	4.0%
<i>Core(50+ times)</i>	33,351	64%	31,076	59%	30,712	58%	-7.9%	-1.2%
Running/Jogging	50,770	100%	48,977	100%	47,816	100%	-5.8%	-2.4%
<i>Casual (1-49 times)</i>	24,004	47%	23,441	48%	23,776	50%	-0.9%	1.4%
<i>Core(50+ times)</i>	26,766	53%	25,537	52%	24,040	50%	-10.2%	-5.9%
Yoga	27,354	100%	34,347	100%	33,636	100%	23.0%	-2.1%
<i>Casual (1-49 times)</i>	16,454	60%	20,110	59%	20,409	61%	24.0%	1.5%
<i>Core(50+ times)</i>	10,900	40%	14,237	41%	13,228	39%	21.4%	-7.1%
Stationary Cycling (Recumbent/Upright)	36,035	100%	32,453	100%	32,102	100%	-10.9%	-1.1%
<i>Casual (1-49 times)</i>	18,447	51%	15,124	47%	15,424	48%	-16.4%	2.0%
<i>Core(50+ times)</i>	17,588	49%	17,330	53%	16,678	52%	-5.2%	-3.8%
Weight/Resistant Machines	36,291	100%	30,577	100%	30,010	100%	-17.3%	-1.9%
<i>Casual (1-49 times)</i>	14,496	40%	11,953	39%	12,387	41%	-14.5%	3.6%
<i>Core(50+ times)</i>	21,795	60%	18,624	61%	17,623	59%	-19.1%	-5.4%
Free Weights (Barbells)	27,444	100%	28,243	100%	28,678	100%	4.5%	1.5%
<i>Casual (1-49 times)</i>	10,868	40%	12,649	45%	13,576	47%	24.9%	7.3%
<i>Core(50+ times)</i>	16,576	60%	15,595	55%	15,103	53%	-8.9%	-3.2%
Elliptical Motion/Cross-Trainer	32,283	100%	27,618	100%	27,051	100%	-16.2%	-2.1%
<i>Casual (1-49 times)</i>	15,854	49%	14,156	51%	14,968	55%	-5.6%	5.7%
<i>Core(50+ times)</i>	16,430	51%	13,461	49%	12,083	45%	-26.5%	-10.2%
Dance, Step, & Choreographed Exercise	22,616	100%	24,752	100%	25,163	100%	11.3%	1.7%
<i>Casual (1-49 times)</i>	14,867	66%	16,622	67%	17,096	68%	15.0%	2.9%
<i>Core(50+ times)</i>	7,748	34%	8,130	33%	8,067	32%	4.1%	-0.8%
Bodyweight Exercise	24,454	100%	22,629	100%	22,034	100%	-9.9%	-2.6%
<i>Casual (1-49 times)</i>	10,095	41%	9,915	44%	9,514	43%	-5.8%	-4.0%
<i>Core(50+ times)</i>	14,359	59%	12,714	56%	12,520	57%	-12.8%	-1.5%
High Impact/Intensity Training	21,476	100%	21,973	100%	21,821	100%	1.6%	-0.7%
<i>Casual (1-49 times)</i>	12,105	56%	12,490	57%	12,593	58%	4.0%	0.8%
<i>Core(50+ times)</i>	9,370	44%	9,483	43%	9,228	42%	-1.5%	-2.7%
Trail Running	9,149	100%	12,520	100%	13,253	100%	44.9%	5.9%
<i>Casual (1-25 times)</i>	7,085	77%	10,052	80%	10,792	81%	52.3%	7.4%
<i>Core(26+ times)</i>	2,064	23%	2,468	20%	2,461	19%	19.2%	-0.3%
Rowing Machine	11,707	100%	11,586	100%	11,893	100%	1.6%	2.6%
<i>Casual (1-49 times)</i>	7,276	62%	7,111	61%	7,875	66%	8.2%	10.7%
<i>Core(50+ times)</i>	4,431	38%	4,475	39%	4,017	34%	-9.3%	-10.2%
Stair Climbing Machine	14,948	100%	11,786	100%	11,677	100%	-21.9%	-0.9%
<i>Casual (1-49 times)</i>	9,501	64%	7,332	62%	7,569	65%	-20.3%	3.2%
<i>Core(50+ times)</i>	5,447	36%	4,453	38%	4,108	35%	-24.6%	-7.7%
Pilates Training	9,047	100%	9,745	100%	10,311	100%	14.0%	5.8%
<i>Casual (1-49 times)</i>	5,698	63%	6,611	68%	7,377	72%	29.5%	11.6%
<i>Core(50+ times)</i>	3,348	37%	3,133	32%	2,935	28%	-12.3%	-6.3%

General Fitness (Continued)

National Participatory Trends - General Fitness								
Activity	Participation Levels						% Change	
	2017		2021		2022		5-Year Trend	1-Year Trend
	#	%	#	%	#	%		
Cross-Training Style Workout	13,622	100%	9,764	100%	9,248	100%	-32.1%	-5.3%
<i>Casual (1-49 times)</i>	6,890	51%	4,179	43%	4,281	46%	-37.9%	2.4%
<i>Core(50+ times)</i>	6,732	49%	5,585	57%	4,968	54%	-26.2%	-11.0%
Martial Arts	5,838	100%	6,186	100%	6,355	100%	8.9%	2.7%
<i>Casual (1-12 times)</i>	2,021	35%	2,728	44%	3,114	49%	54.1%	14.1%
<i>Core(13+ times)</i>	3,816	65%	3,458	56%	3,241	51%	-15.1%	-6.3%
Stationary Cycling (Group)	9,409	100%	5,939	100%	6,268	100%	-33.4%	5.5%
<i>Casual (1-49 times)</i>	6,023	64%	3,134	53%	3,925	63%	-34.8%	25.2%
<i>Core(50+ times)</i>	3,386	36%	2,805	47%	2,344	37%	-30.8%	-16.4%
Cardio Kickboxing	6,693	100%	5,099	100%	5,531	100%	-17.4%	8.5%
<i>Casual (1-49 times)</i>	4,671	70%	3,328	65%	3,958	72%	-15.3%	18.9%
<i>Core(50+ times)</i>	2,022	30%	1,771	35%	1,573	28%	-22.2%	-11.2%
Boxing for Fitness	5,157	100%	5,237	100%	5,472	100%	6.1%	4.5%
<i>Casual (1-12 times)</i>	2,738	53%	2,985	57%	3,383	62%	23.6%	13.3%
<i>Core(13+ times)</i>	2,419	47%	2,252	43%	2,089	38%	-13.6%	-7.2%
Boot Camp Style Cross-Training	6,651	100%	5,169	100%	5,192	100%	-21.9%	0.4%
<i>Casual (1-49 times)</i>	4,637	70%	3,461	67%	3,691	71%	-20.4%	6.6%
<i>Core(50+ times)</i>	2,014	30%	1,709	33%	1,500	29%	-25.5%	-12.2%
Barre	3,436	100%	3,659	100%	3,803	100%	10.7%	3.9%
<i>Casual (1-49 times)</i>	2,701	79%	2,822	77%	3,022	79%	11.9%	7.1%
<i>Core(50+ times)</i>	735	21%	837	23%	781	21%	6.3%	-6.7%
Tai Chi	3,787	100%	3,393	100%	3,394	100%	-10.4%	0.0%
<i>Casual (1-49 times)</i>	2,329	61%	2,001	59%	2,139	63%	-8.2%	6.9%
<i>Core(50+ times)</i>	1,458	39%	1,393	41%	1,255	37%	-13.9%	-9.9%
Triathlon (Traditional/Road)	2,162	100%	1,748	100%	1,780	100%	-17.7%	1.8%
Triathlon (Non-Traditional/Off Road)	1,878	100%	1,304	100%	1,350	100%	-28.1%	3.5%
NOTE: Participation figures are in 000's for the US population ages 6 and over								
Participation Growth/Decline:	Large Increase (greater than 25%)		Moderate Increase (0% to 25%)		Moderate Decrease (0% to -25%)		Large Decrease (less than -25%)	
Core vs Casual Distribution:	Evenly Divided between Core and Casual Participants (45-55%)		Moderate Amount of Participants (56-74%)		Majority Amount of Participants (75% or greater)			



Outdoor/Adventure Recreation

National Participatory Trends - Outdoor / Adventure Recreation								
Activity	Participation Levels						% Change	
	2017		2021		2022		5-Year Trend	1-Year Trend
	#	%	#	%	#	%		
Hiking (Day)	44,900	100%	58,697	100%	59,578	100%	32.7%	1.5%
Casual (1-7 times)	35,068	78%	44,183	75%	44,154	74%	25.9%	-0.1%
Core(8+ times)	9,832	22%	14,514	25%	15,424	26%	56.9%	6.3%
Bicycling (Road)	38,866	100%	42,775	100%	43,554	100%	12.1%	1.8%
Casual (1-25 times)	20,212	52%	22,280	52%	23,278	53%	15.2%	4.5%
Core(26+ times)	18,654	48%	20,495	48%	20,276	47%	8.7%	-1.1%
Fishing (Freshwater)	38,346	100%	40,853	100%	41,821	100%	9.1%	2.4%
Casual (1-7 times)	19,977	52%	22,451	55%	23,430	56%	17.3%	4.4%
Core(8+ times)	18,369	48%	18,403	45%	18,391	44%	0.1%	-0.1%
Camping	26,262	100%	35,985	100%	37,431	100%	42.5%	4.0%
Casual (1-7 times)	19,854	76%	27,590	77%	28,459	76%	43.3%	3.1%
Core(8+ times)	6,409	24%	8,394	23%	8,972	24%	40.0%	6.9%
Wildlife Viewing (>1/4 mile of Vehicle/Home)	20,351	100%	20,452	100%	20,615	100%	1.3%	0.8%
Camping (Recreational Vehicle)	16,159	100%	16,371	100%	16,840	100%	4.2%	2.9%
Casual (1-7 times)	9,332	58%	9,688	59%	10,286	61%	10.2%	6.2%
Core(8+ times)	6,826	42%	6,683	41%	6,553	39%	-4.0%	-1.9%
Birdwatching (>1/4 mile of Vehicle/Home)	12,296	100%	14,815	100%	15,818	100%	28.6%	6.8%
Fishing (Saltwater)	13,062	100%	13,790	100%	14,344	100%	9.8%	4.0%
Casual (1-7 times)	7,625	58%	8,543	62%	9,151	64%	20.0%	7.1%
Core(8+ times)	5,437	42%	5,246	38%	5,192	36%	-4.5%	-1.0%
Backpacking Overnight	10,975	100%	10,306	100%	10,217	100%	-6.9%	-0.9%
Skateboarding	6,382	100%	8,747	100%	9,019	100%	41.3%	3.1%
Casual (1-25 times)	3,970	62%	6,181	71%	6,469	72%	62.9%	4.7%
Core(26+ times)	2,411	38%	2,566	29%	2,559	28%	6.1%	-0.3%
Bicycling (Mountain)	8,609	100%	8,693	100%	8,916	100%	3.6%	2.6%
Casual (1-12 times)	4,389	51%	4,517	52%	4,896	55%	11.6%	8.4%
Core(13+ times)	4,220	49%	4,176	48%	4,020	45%	-4.7%	-3.7%
Fishing (Fly)	6,791	100%	7,458	100%	7,631	100%	12.4%	2.3%
Casual (1-7 times)	4,448	65%	4,762	64%	4,993	65%	12.3%	4.9%
Core(8+ times)	2,344	35%	2,696	36%	2,638	35%	12.5%	-2.2%
Archery	7,769	100%	7,342	100%	7,428	100%	-4.4%	1.2%
Casual (1-25 times)	6,602	85%	6,054	82%	6,202	83%	-6.1%	2.4%
Core(26+ times)	1,167	15%	1,288	18%	1,227	17%	5.1%	-4.7%
Climbing (Sport/Boulder)	2,103	100%	2,301	100%	5,778	100%	174.8%	151.1%
Roller Skating, In-Line	5,268	100%	4,940	100%	5,173	100%	-1.8%	4.7%
Casual (1-12 times)	3,853	73%	3,525	71%	3,763	73%	-2.3%	6.8%
Core(13+ times)	1,415	27%	1,415	29%	1,410	27%	-0.4%	-0.4%
Bicycling (BMX)	3,413	100%	3,861	100%	4,181	100%	22.5%	8.3%
Casual (1-12 times)	2,039	60%	2,466	64%	2,792	67%	36.9%	13.2%
Core(13+ times)	1,374	40%	1,396	36%	1,389	33%	1.1%	-0.5%
Climbing (Indoor)	5,045	100%	5,684	100%	2,452	100%	-51.4%	-56.9%
Climbing (Traditional/Ice/Mountaineering)	2,527	100%	2,374	100%	2,452	100%	-3.0%	3.3%
Adventure Racing	2,529	100%	1,826	100%	1,714	100%	-32.2%	-6.1%
Casual (1 time)	899	36%	312	17%	236	14%	-73.7%	-24.4%
Core(2+ times)	1,630	64%	1,514	83%	1,478	86%	-9.3%	-2.4%
NOTE: Participation figures are in 000's for the US population ages 6 and over								
Participation Growth/Decline:	Large Increase (greater than 25%)		Moderate Increase (0% to 25%)		Moderate Decrease (0% to -25%)		Large Decrease (less than -25%)	
Core vs Casual Distribution:	Evenly Divided between Core and Casual Participants (45-55%)		Moderate Amount of Participants (56-74%)		Majority Amount of Participants (75% or greater)			

Aquatics

National Participatory Trends - Aquatics								
Activity	Participation Levels						% Change	
	2017		2021		2022		5-Year Trend	1-Year Trend
	#	%	#	%	#	%		
Swimming (Fitness)	27,135	100%	25,620	100%	26,272	100%	-3.2%	2.5%
<i>Casual (1-49 times)</i>	18,319	68%	17,598	69%	18,827	72%	2.8%	7.0%
<i>Core(50+ times)</i>	8,815	32%	8,022	31%	7,445	28%	-15.5%	-7.2%
Aquatic Exercise	10,459	100%	10,400	100%	10,676	100%	2.1%	2.7%
<i>Casual (1-49 times)</i>	7,222	69%	8,347	80%	8,626	81%	19.4%	3.3%
<i>Core(50+ times)</i>	3,237	31%	2,053	20%	2,050	19%	-36.7%	-0.1%
Swimming on a Team	3,007	100%	2,824	100%	2,904	100%	-3.4%	2.8%
<i>Casual (1-49 times)</i>	1,664	55%	1,708	60%	1,916	66%	15.1%	12.2%
<i>Core(50+ times)</i>	1,343	45%	1,116	40%	988	34%	-26.4%	-11.5%
NOTE: Participation figures are in 000's for the US population ages 6 and over								
Participation Growth/Decline:	Large Increase (greater than 25%)		Moderate Increase (0% to 25%)		Moderate Decrease (0% to -25%)		Large Decrease (less than -25%)	
Core vs Casual Distribution:	Evenly Divided between Core and Casual Participants (45-55%)		Moderate Amount of Participants (56-74%)		Majority Amount of Participants (75% or greater)			

Water Sports/Activities

National Participatory Trends - Water Sports / Activities								
Activity	Participation Levels						% Change	
	2017		2021		2022		5-Year Trend	1-Year Trend
	#	%	#	%	#	%		
Kayaking (Recreational)	10,533	100%	13,351	100%	13,561	100%	28.7%	1.6%
Canoeing	9,220	100%	9,199	100%	9,521	100%	3.3%	3.5%
Snorkeling	8,384	100%	7,316	100%	7,376	100%	-12.0%	0.8%
<i>Casual (1-7 times)</i>	6,721	80%	5,989	82%	6,005	81%	-10.7%	0.3%
<i>Core(8+ times)</i>	1,663	20%	1,326	18%	1,371	19%	-17.6%	3.4%
Jet Skiing	5,418	100%	5,062	100%	5,445	100%	0.5%	7.6%
<i>Casual (1-7 times)</i>	3,928	72%	3,780	75%	4,151	76%	5.7%	9.8%
<i>Core(8+ times)</i>	1,490	28%	1,281	25%	1,294	24%	-13.2%	1.0%
Stand-Up Paddling	3,325	100%	3,739	100%	3,777	100%	13.6%	1.0%
Surfing	2,680	100%	3,463	100%	3,692	100%	37.8%	6.6%
<i>Casual (1-7 times)</i>	1,705	64%	2,158	62%	2,444	66%	43.3%	13.3%
<i>Core(8+ times)</i>	975	36%	1,305	38%	1,248	34%	28.0%	-4.4%
Sailing	3,974	100%	3,463	100%	3,632	100%	-8.6%	4.9%
<i>Casual (1-7 times)</i>	2,720	68%	2,418	70%	2,633	72%	-3.2%	8.9%
<i>Core(8+ times)</i>	1,254	32%	1,045	30%	999	28%	-20.3%	-4.4%
Rafting	3,479	100%	3,383	100%	3,595	100%	3.3%	6.3%
Water Skiing	3,572	100%	3,058	100%	3,040	100%	-14.9%	-0.6%
<i>Casual (1-7 times)</i>	2,575	72%	2,209	72%	2,185	72%	-15.1%	-1.1%
<i>Core(8+ times)</i>	997	28%	849	28%	855	28%	-14.2%	0.7%
Wakeboarding	3,005	100%	2,674	100%	2,754	100%	-8.4%	3.0%
<i>Casual (1-7 times)</i>	2,101	70%	1,902	71%	2,075	75%	-1.2%	9.1%
<i>Core(8+ times)</i>	903	30%	772	29%	679	25%	-24.8%	-12.0%
Kayaking (White Water)	2,500	100%	2,587	100%	2,726	100%	9.0%	5.4%
Scuba Diving	2,874	100%	2,476	100%	2,658	100%	-7.5%	7.4%
<i>Casual (1-7 times)</i>	2,113	74%	1,795	72%	2,012	76%	-4.8%	12.1%
<i>Core(8+ times)</i>	761	26%	680	27%	646	24%	-15.1%	-5.0%
Kayaking (Sea/Touring)	2,955	100%	2,587	100%	2,642	100%	-10.6%	2.1%
Boardsailing/Windsurfing	1,573	100%	1,297	100%	1,391	100%	-11.6%	7.2%
<i>Casual (1-7 times)</i>	1,289	82%	1,002	77%	1,103	79%	-14.4%	10.1%
<i>Core(8+ times)</i>	284	18%	295	23%	288	21%	1.4%	-2.4%
NOTE: Participation figures are in 000's for the US population ages 6 and over								
Participation Growth/Decline:	Large Increase (greater than 25%)		Moderate Increase (0% to 25%)		Moderate Decrease (0% to -25%)		Large Decrease (less than -25%)	
Core vs Casual Distribution:	Evenly Divided between Core and Casual Participants (45-55%)		Moderate Amount of Participants (56-74%)		Majority Amount of Participants (75% or greater)			