

October 24, 2017
ITEM 14.B.1


INDIAN RIVER COUNTY
BOARD OF COUNTY COMMISSIONERS

INTER-OFFICE MEMORANDUM

TO: Members of the Board of County Commissioners

DATE: October 18, 2017

SUBJECT: Board Consideration of a Sponsorship for Vero Beach's 3rd Annual New Year's Ball

FROM: Peter O'Bryan 
Commissioner, District 4

After two successful years in Downtown Vero Beach, the New Year's Ball is moving to the Indian River Mall. The event will feature food and beverage trucks, live music, jumbo screen, a ball drop and fireworks. The event is open to all residents free of charge (except food and beverage) and will be a wonderful family event for the entire community. This year's theme is "Hippie New Year" in honor of the 50th anniversary of the 1967 hippie movement. The promoters include the Treasure Coast Players Inc., a 501©(3). They are currently looking for sponsors.

The county currently sponsors 4th of July fireworks with the City of Vero Beach and the Kiwanis Club in Sebastian at \$2500.00 for each entity. I am respectfully requesting the Board to consider a \$2500.00 sponsorship for the New Year's Ball fireworks.

Back up included.