




CONSENT AGENDA

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INDIAN RIVER COUNTY, FLORIDA
AGENDA ITEM
Assistant County Administrator /
Department of General Services

Date: October 26, 2016
To: The Honorable Board of County Commissioners
Thru: Jason E. Brown, County Administrator
From: Michael C. Zito, Assistant County Administrator 
Subject: Jake Owen Foundation's Request to Utilize Sampson Field to Support Charity Event On December 9, 2016

BACKGROUND:

The Jake Owen Foundation is requesting permission to utilize Samson Field at the 16th Street Ballfield Complex in support of a charity event scheduled for December 9, 2016. The event is known as the 10th Annual Jake Owen Foundation Benefit Concert – A Jake Owen Intimate Performance at the Vero Beach High School Performing Arts Center. Prior to the performance, the event organizers plan to invite approximately 150 guests to a VIP Reception under a tent at Sampson Field. The request includes use of the grounds, ballfield lights, and permission to serve alcohol from 4:30 p.m. to dusk. Although County Code Section 205.03 generally prohibits the consumption of alcohol at recreational facilities, the limited use presented by this special event seems appropriate for waiver. The applicant has agreed to comply with County Code Section 205.09(1) which sets forth criteria for permitting the consumption of alcohol at other designated venues throughout the County provided that:

- (a) The applicant holds all required state alcoholic beverage licenses;
- (b) The applicant has made adequate plans, and is ready, willing and able to implement such plans, for security or police presence;
- (c) The applicant has obtained liability and any other insurance required by the county risk manager, and has provided certificates evidencing such insurance, in amounts and all other respects acceptable to the county risk manager;
- (d) The applicant has met all other conditions determined by the department to be necessary to protect the health, safety and welfare of the residents of Indian River County, in light of the planned event or activity; and
- (e) The applicant has paid the required fee as established by the department.

The Foundation has submitted a written request, which is attached. The details of the request demonstrate an intent to comply with the criteria set forth above; however, given the nature of the charitable cause, a waiver of the nominal fees for field usage and lights appears reasonable.

RECOMMENDATION:

Staff respectfully recommends that the Board authorize the Indian River County Parks Division to issue the permit herein requested, waive any field and light rental charge, and waive the alcohol consumption prohibition under County Code Section 205.03 for the Event.

ATTACHMENT

Letter of Request from Jake Owen Foundation

Approved Agenda Item

BY: _____
 Jason E. Brown
 County Administrator

FOR: November 8, 2016

Indian River County	Approved	Date
Administration		
County Attorney	<i>DZ</i>	<i>11/21/16</i>
Budget	<i>MS</i>	<i>11-2-16</i>
Department	<i>[Signature]</i>	<i>11/1/16</i>
Risk Management		

Indian River County Parks Division - EVENTS AT PARKS

5500 77th Street
Vero Beach, Fl 32967

Phone (772) 589-9223

www.ircaov.com/parks

PERMIT APPLICATION FOR INDIAN RIVER COUNTY PARKS

I hereby request the use of the following location:

Name of Park or Facility: 16th Street Ballfield Complex / Samson Field

Park Address: 1900 16th Street, Vero Beach Florida 32960

Proposed date(s): December 9, 2016

Set-up Time: TBD Event Time: 6:00pm-7:30pm Clean-up Time: _____

Name of group, organization or individual: Jake Owen Foundation

Profit Non-Profit

Name of Applicant: Michele L. Cope

Website: www.chevents.com

Address: C & H Events, Inc. 160 W. Camino Real, #231 Boca Raton, Fl 33432

Applicant's Contact Number: 561-394-9190

Email: MLCope@chevents.com

Event Name: 16th Annual Jake Owen Foundation Benefit Concert

Expected number of people attending the event: 150-170

Type of Event: Charity benefit music concert for various youth organizations in Indian River County, Florida including the Boys & Girls Club of Indian River County, Hibiscus Children's Center and Mardy Fish Children's Foundation as well as the St. Jude Children's Research Hospital.

Proposed Activities: Parking for event, set-up of 40X 40 rented tent (will ensure meets all guidelines).

Use of lights: December 9th, 4:30pm to midnight. Concert should end no later than 11:00pm.

Limited tables and chairs-it is a reception, thus more of a flow.

Food and beverages will be provided by Riverside Café. There is no sales of food & beverage.

Silent auction

Application Date: _____

Signature of Officer or Agent of Organization

APPROVAL: Event agreement for use of a County Park has been approved, subject to the conditions stated herein:

Date: _____



Date: December 9, 2016

The Event: **10th Annual Jake Owen Foundation Benefit Concert** - A Jake Owen Intimate Performance at Vero Beach High School Performing Arts Center in Vero Beach, Florida.

Beneficiary: **Jake Owen Foundation**

The Jake Owen Foundation was created to offer its support on a national level to children battling cancer and other childhood diseases through St. Jude Children's Research Hospital while also lending its support to youth organizations and various charities in Owen's hometown area of Indian River County, FL. Through.

The local organizations benefiting from Jake's annual benefit concert assist youth with illnesses, shelter, food, education, health and fitness, the arts and the opportunity to better themselves through various programs and organizations. Indian River County organizations that have benefited from the Jake Owen Foundation include Boys & Girls Club of Indian River County, Hibiscus Children's Center, Mardy Fish Children's Foundation, Youth Guidance Donation Fund of Indian River County Inc., Indian River Golf Foundation, Scholarship Foundation of Indian River County and Education Foundation of Indian River County, Inc.

To date the Jake Owen Foundation Benefit Concert (2012, 2014-2015) and Mardy's Tennis & Jake's Music Fest (2006-2011) has raised \$1.25M with more than 80% being donated to Indian River County organizations.

Request: Use of Samson Field for Jake Owen Foundation Benefit Concert VIP Reception.

Event Time: 6:00 p.m. – 7:30 p.m. (by invitation only)

of Guests: 150-170

Set-up/Breakdown: Set-up TBD but could be December 8th and breakdown December 9th. Please confirm if we can use field for set-up/breakdown dates too. Will make effort to have set-up on December 9th.

Use of Lights: December 9th, 4:30 p.m. (dusk) to midnight. Concert should end no later than 11:00 p.m; however, we want to ensure everyone has exited.

Additional parking if necessary

Requested by: Jake Owen Foundation

Set-up: 40 x 40 rented tent – will ensure meets all guidelines

Limited tables and chairs – it is a reception, thus more of a flow.

Food and beverages will be provided by Riverside Café. There is no sales of food & beverage.

Silent Auction

Insurance: Event/Jake Owen Foundation will add County as additional insured as well as follow all required guidelines.

Security: We will have security guards present for hours of operation as well as police during the VIP Reception. Guests will not allow to leave the VIP Reception premises with any alcoholic drinks.

Management: C & H Events, Inc. www.chevents.com
Michele L. Cope MLCope@chevents.com
Event Director 561.394.9190



Date: December 9, 2016

The Event: The Jake Owen Foundation Benefit Concert provides companies and individuals with cause-related marketing and entertainment benefits along with a strong community association. Since 2006, Platinum-Certified RCA Nashville Recording Artist Jake Owen has held this annual charity concert to benefit St. Jude Children's Research Hospital and youth organizations in Owen's hometown of Indian River County, including, the Boys & Girls Club of Indian River County, Hibiscus Children's Center and Mardy Fish Children's Foundation.

The 2016 Jake Owen Foundation Benefit Concert will be an intimate performance with country superstar Jake Owen and his band at the Vero Beach High School Performing Arts Center in Vero Beach, Fla. A VIP Reception with silent auction for sponsors will precede the Concert.

Beneficiary: **Jake Owen Foundation**
Founded in 2010, the Jake Owen Foundation was created to offer its support on a national level to children battling cancer and other childhood diseases through St. Jude Children's Research Hospital while also lending its support to youth organizations and various charities in Owen's hometown area of Indian River County, FL. Through Jake's association within the country music community, he has had the opportunity to visit children and families at St. Jude Children's Research Hospital in Memphis, TN, who are benefiting from the extensive research and patient-care the hospital provides. Once a patient is accepted, St. Jude covers all the medical costs beyond those covered by insurance, and families without insurance are never asked to pay.

The local organizations benefiting from Jake's annual benefit concert assist youth with illnesses, shelter, food, education, health and fitness, the arts and the opportunity to better themselves through various programs and organizations. Indian River County organizations that have benefited from the Jake Owen Foundation include Boys & Girls Club of Indian River County, Hibiscus Children's Center, Mardy Fish Children's Foundation, Youth Guidance Donation Fund of Indian River County Inc., Indian River Golf Foundation, Scholarship Foundation of Indian River County and Education Foundation of Indian River County, Inc.

Event Site: Vero Beach High School Performing Arts Center
Vero Beach, Florida

2016 Artist: Event Host Jake Owen

Format: VIP Reception: Friday, December 9, 2016 from 6:00 p.m. – 7:30 p.m.
Join Event Host Jake Owen for drinks, hors d'oeuvres and silent auction.
(By Invitation Only)

Doors Open to Public: Friday, December 9, 2016 at 7:00 p.m.
Concessions, merchandise and raffle.

Concert: Friday, December 9, 2016 at 8:00 p.m.
Event Host Jake Owen.

Promoter: C & H Events, Inc. www.chevents.com
Michele L. Cope MLCope@chevents.com
Event Director 561.394.9190