

**INDIAN RIVER COUNTY, FLORIDA
MEMORANDUM**

DEPARTMENTAL

TO: Jason E. Brown, County Administrator

THROUGH: Richard B. Szyrka P.E., Public Works Director

FROM: Andy Sobczak, Infrastructure Project Manager

SUBJECT: **Indian River County Welcome Sign Design and Locations**

DATE: March 26, 2018

DESCRIPTION AND CONDITIONS

At the January 23, 2018 Board of County Commissioners (BCC) Meeting, under Commissioners Matters, the topic of County Welcome Signs was discussed. At that meeting, County Staff presented several design concepts developed by Kimley-Horn & Associates Inc. as part of a landscape and welcome sign project approved by the BCC on February 7, 2017.

While the landscape portion of that project involves a section of south US Highway 1, and is moving forward, the welcome sign component involves development of a County Welcome Sign to be placed at key locations throughout the County. During the County welcome sign discussion at the January 23, 2018 BCC meeting, the idea of coordination with the Indian River County Chamber of Commerce on the project was raised. Since that meeting, County Staff coordinated with Chamber of Commerce and received input, including a preference by Chamber Staff for County Welcome Signs that include a simple message such as: 'Welcome to Indian River County', and signs that are uniform, easy to read, and uncluttered. As currently designed, the County Welcome Sign alternatives meet these objectives.

In order to move forward with the placement of signs, we need the Board to select one of the two available sign design options, along with a desired finish, as well as review the locations for the Welcome Signs. Once a specific design and location(s) are identified, County Staff will bring a future item to the BCC for design and construction of the project.

FUNDING

The cost to construct each of the County Welcome Sign design alternatives is approximately \$25,000 per sign. Funding is budgeted and available from Secondary Roads/Other Contractual Services-Acct# 10921441-033490.

RECOMMENDATION

Staff recommends that the Board of County Commissioners select and approve one of the two available County Welcome Sign designs and one of the four available finishes. In addition, Staff recommends that the Board of County Commissioners approve some or all of the five locations identified on the attached County Welcome Sign Location Map.

ATTACHMENTS

County Welcome Sign Design Alternatives
County Welcome Sign Location Map

APPROVED AGENDA ITEM FOR APRIL 3, 2018