



INDIAN RIVER COUNTY
SOLID WASTE DISPOSAL DISTRICT
BOARD MEMORANDUM



Date: October 6, 2017

To: Jason E. Brown, County Administrator

From: Vincent Burke, P.E., Director of Utility Services

Thru: Himanshu H. Mehta, P.E., Managing Director, Solid Waste Disposal District (SWDD)

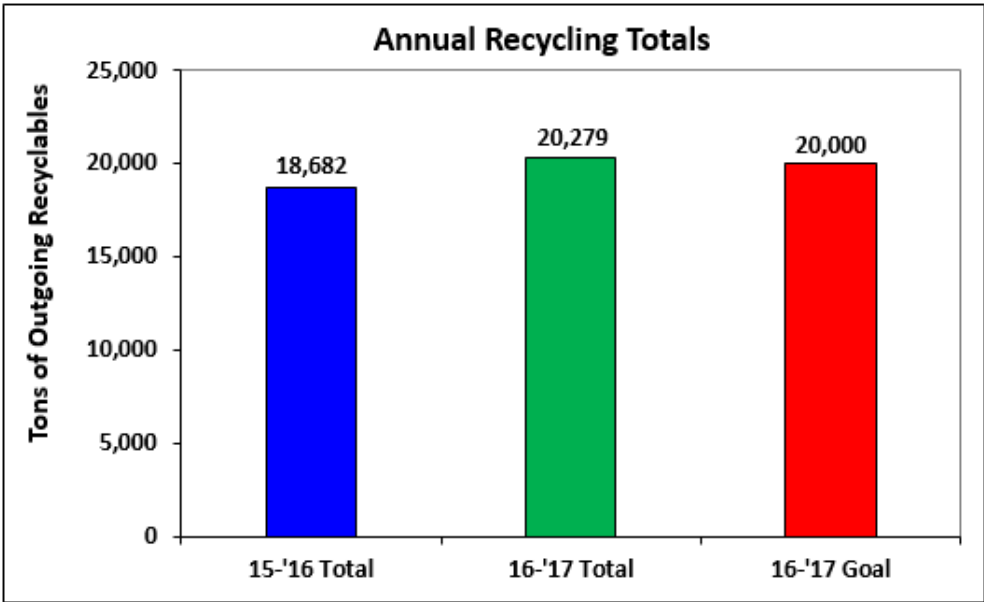
Prepared By: Stephanie C. Fonvielle, Recycling Education and Marketing Coordinator, SWDD

Subject: Quarterly/Annual Recycling Update FY2016/17

Despite lower recycling tonnages in July and the suspension of recycling in September after Hurricane Irma, the outgoing recycling tonnages during the fourth quarter of FY16/17 was 3.1% higher than those of FY15/16. Overall, the total recycling tonnages for FY16/17 reached 20,279 tons, which is 8.5% greater than the overall recycling tonnages for FY15/16 and exceeds SWDD’s internal goal of 20,000 tons. It is interesting to note that before single stream recycling, the tonnages never exceeded 12,500 tons.

The quarterly and annual summary is as follow:

Month	FY2015/16 Tonnages	FY2016/17 Tonnages	% Change
July	1,522	1,377	-9.5%
August	1,409	1,878	33.3%
September	1,399	1,208	-13.7%
Total	4,330	4,463	3.1%



Recycling Events

During the fourth quarter, SWDD partnered with Waste Management to host a Household Hazardous Waste (HHW) & Electronics Recycling Event on August 12, 2017, at the Intergenerational Recreation Center. The event brought in 265 cars and recycled 9,693 lbs. of electronics as well as paint cans, propane tanks, pesticides, and fire extinguishers. Mr. Sandy Peterson and his wife Carol Lynn won the raffle and received a laptop that was generously donated by NWI Recycling. Our next Recycling Event will be a Residential Paper Shredding Event on November 18, 2017, at Southeast Secure Shredding, followed by another HHW and Electronics Recycling Event at the North County Pool on January 27, 2018.

Multi-Family Communities and Outreach

We hope to encourage multi-family communities to offer recycling to their residents now that the County is utilizing single-stream recycling. Pelican Isles Apartments has successfully implemented recycling carts into their community and there are a few other multi-family complexes that have shown an interest in starting a recycling program. In FY16/17, we aired a 30-second video on Comcast to reach single family and multi-family residents within their homes. This year, we will again utilize Comcast to reach residential homes and we will create a short informational film about the recycling sorting process at Tropical Recycling which we will post to ircrecycles.com.

SWDD staff was prepared to launch a new mailer campaign in September where 5x7 postcards with general recycling information would have been sent to over 17,000 single family and multi-family addresses. Along with general information, the mailer would have directed residents to a brief online survey so staff can collect feedback from residents regarding the garbage and recycling programs. Target Corporation and Countryside Citrus generously donated gift cards for SWDD to offer as a raffle prize for residents who fill out the online survey. Unfortunately, the mailers were not shipped as scheduled due to suspension of recycling services and the focus on Hurricane Irma cleanup efforts. We will reschedule the mailers to be sent late October or early November when the majority of the cleanup should be completed.

School Recycling

SWDD staff has been working closely with the School District of Indian River County to increase recycling at our schools. The School District signed a contract with Waste Management to collect recyclables at the high school football games, and we are working on launching the IRC School Recycling Pilot Program, which will bring a robust recycling program to four of the public schools. The schools chosen for the pilot program are Pelican Island Elementary School (460 students), Storm Grove Middle School (910 students), Vero Beach High School Freshman Learning Center (750 students), and Rosewood Magnet Elementary School (550 students). To bring this program to fruition, we have been awarded a grant of \$2,500 from Waste Management's Think Green Grant Program and we have submitted an application to the Carton Council (School Carton Recycling Grant Program) in the amount of \$5,000. With these grants we will be able to purchase containers for the classrooms, cafeterias, administrative offices, hallways, and high traffic outdoor areas such as dining areas and bus loops. We are expecting to have the pilot program launched in all four schools starting in November 2017.