



INDIAN RIVER COUNTY  
SOLID WASTE DISPOSAL DISTRICT  
BOARD MEMORANDUM



**Date:** January 11, 2018  
**To:** Jason E. Brown, County Administrator  
**From:** Vincent Burke, P.E., Director of Utility Services  
**Thru:** Himanshu H. Mehta, P.E., Managing Director, Solid Waste Disposal District (SWDD)  
**Prepared By:** Stephanie C. Fonvielle, Recycling Education and Marketing Coordinator, SWDD  
**Subject:** Quarterly Recycling Update – January 2018

Quarterly Update

As of October 1, 2017, Indian River County entered into the third fiscal year of single stream recycling. Outgoing recycling tonnages fluctuate on a month-to-month basis; however, over the past three years, recycling tonnages during the first quarter of have been increasing since single stream recycling was implemented on October 1, 2015.

Month	FY2015/16 Tonnages	FY2016/17 Tonnages	FY2017/18 Tonnages
October	1,278	1,554	1,364
November	1,309	1,861	2,191
December	1,851	1,786	1,774
<b>Average Monthly Tonnage</b>	<b>1,479</b>	<b>1,734</b>	<b>1,776</b>

Recycling Collection Events

The Solid Waste Disposal District (SWDD) partnered with Southeast Secure Shredding to host the Fall Paper Shredding Event on November 18, 2017. The event brought in 563 cars and recycled 17,848 lbs. of paper, which is slightly higher than last fall’s event that brought in 450 cars and recycled approximately 15,500 lbs. of paper. With the growing popularity of the Paper Shredding Events, SWDD had requested the presence of two deputies from the Indian River County Sheriff’s Office to be onsite to assist with any traffic backing up onto US Highway 1. Backups onto US Highway 1 were rare and very brief, but SWDD was grateful to the Sheriff’s Department and the deputies who volunteered. In the spring, we will host another Paper Shredding Event at Southeast Secure Shredding (3910 US Highway 1) on April 7, 2018, from 9 am to 2 pm. Our next recycling event is the Electronics and Household Hazardous Waste Event on January 27, 2018, at the North County Pool from 9 am to 12 pm. NWI Recycling has generously donated a brand new laptop that will be raffled off to residents who recycle at the event.

### Advertising and Outreach

General recycling advertisements are currently running on various networks through Comcast and a recycling poster is on display in the lobby of the AMC Theater. General recycling information appears in Vero Voice magazine on a monthly basis, and weekly recycling information appears in the Vero Flash email newsletter. During the holidays, we launched our annual holiday recycling campaign where advertisements were placed in newspaper and radio broadcasts reminding residents to recycle wrapping paper and cardboard boxes in the blue cart, and bring their live Christmas trees to one of the five customer convenience centers.

### Indian River County School Recycling Pilot Program

One of the most exciting accomplishments of the first quarter was the preparation for the Indian River County School Recycling Pilot Program. With a collaborative effort between SWDD, the School District of Indian River County, Waste Management, the Carton Council and Keep Indian River Beautiful, the pilot program was successfully launched at the four pilot schools on January 8, 2018. SWDD will discuss the pilot program launch in more detail during the second quarterly update.