

**Indian River County, Florida
Solid Waste Disposal District
Board Memorandum**

Date: February 17, 2020
To: Jason E. Brown, County Administrator
From: Vincent Burke, PE, Director of Utility Services
Thru: Himanshu H. Mehta, PE, Managing Director, Solid Waste Disposal District (SWDD)
Prepared By: Susan Flak, Recycling Education and Marketing Coordinator, SWDD
Subject: Beach Basket Pilot Campaign

Description:

Per a joint collaboration, the Indian River County Parks Division, the Solid Waste Disposal District (SWDD) and Coastal Connections have kicked off a pilot program at three local beaches in Indian River County to provide collection baskets at each location for trash pickup on the beach so that residents don't have to remember to bring their own receptacle or to use plastic bags for trash pick-up. The goal is to make it more convenient for residents who are dedicated to picking up trash on their beach walks.

The baskets will be available at the Tracking Station, Round Island, and Wabasso Beach. Residents are encouraged to use the baskets to pick up litter, then empty the basket and return it when they are finished. Coastal Connections volunteers will upkeep, clean and replace baskets as needed. Coastal Connections will also provide a monthly report to both SWDD and the Indian River County Parks Division that will monitor the progress of the pilot program.

Funding:

Staff has utilized approximately \$717 to purchase baskets and signs for the project using available funding in our current approved Fiscal Year 2019/20 SWDD Recycling fund, which is funded through user assessment fees.

Description	Account Number	Amount
Outside Printing	41125534-034720	\$391
Other Operating Supplies	41125534-035290	\$326

Recommendation:

This item is for informational purposes only – no action required.

Attachment:

1. Letter of Support from Coastal Connections