



"Drop Savers" Poster Contest Handout



Overview

Indian River County Utilities (IRCU) cordially invites students to participate in our "Drop Savers" poster contest. Students in grades 4-5 are encouraged to create a poster depicting a water conservation idea in slogan form, drawing form, or both. The contest teaches school children about the importance of water conservation. We feel that our best opportunity to conserve water is through a long-range education and awareness program, and what better way than to begin with our young people.

Poster Contest Guidelines

The contest is part of the Florida Section of the American Water Works Association (FSAWWA) which collects posters from grades K-12 and designates the posters into five divisions. This is the first year that IRCU is participating in this contest so for this pilot we we will only be collecting posters from the following division:

Division 3: Fourth and Fifth Grade

- Poster shall be drawn on an 8 ½" x 11" piece of paper. It could be drawn vertically or horizontally. Please include the students name, school and grade level on the back of the poster.
- Each poster must portray a water conservation idea in a slogan, drawing, or both. Students may use crayons, paint, color pencils, or markers. No highlighters, photos, or computer graphics are permitted.
- Students must work on posters individually, otherwise posters will be disqualified.
- Only original artwork will be accepted (no trade-marked or copyrighted materials).
- Collected posters might not be returned to the student. Consider taking a picture of your poster or making a copy for yourself before submitting your poster.

Judging

- Posters will be judged for the message, creativity, and originality (not just artistic ability).
- IRC employees will collect the poster submissions from the school's main office on Monday March 5, 2018. IRCU panel of judges will select a 1st, 2nd and 3rd place winner.
- Remember that students are to create a poster depicting a Water Conservation idea! "Don't Pollute the Water" is a good theme, but is not really water conservation.

Prizes

- 1) Participants will receive a pencil and a "Living Green" bookmark. These prizes will be dropped off at the school's main office when IRCU employees pick up the posters.
- 2) Artwork will be displayed in the County Administration Building at 1801 27th St., Vero Beach.
- 3) Winning posters will be recognized by the Board of County Commissioners.
- 4) Poster winners will receive gift cards from Amazon: \$50 for 1st place, \$25 for 2nd place, and \$10 for 3rd place.
- 5) **The first place poster will be submitted to the FSAWWA statewide Drop Savers poster contest and the winner may obtain additional prizes. For more information about the FSAWWA contest visit <http://fsawwa.org>.**

DEADLINE Monday, March 5, 2018

IRCU employees will come to the school and collect the poster submissions . Please ensure that all poster submissions are in the school's main office by March 5, 2018.