

**INDIAN RIVER COUNTY
OFFICE OF MANAGEMENT AND BUDGET
PURCHASING DIVISION**

DATE: October 30, 2020

TO: BOARD OF COUNTY COMMISSIONERS

THROUGH: Jason E. Brown, County Administrator
Kristin Daniels, Budget Director

FROM: Jennifer Hyde, Purchasing Manager

SUBJECT: First Amendment to Agreement for Visitor and Tourism Study

BACKGROUND:

On September 17, 2019, the Board Awarded RFP 2019069 for a Visitor and Tourism Study to University of West Florida's Haas Center for Business Research and Economic Development (Haas Center), and approved the agreement provided by Haas Center. The intent of the study is for the Center to develop and present recommendations on how to increase and/or maximize tourism and visitation to Indian River County.

The work under the study was to be completed by December 31, 2020, however, the Haas Center has requested a three month time extension due to COVID-19. Data collection was paused for a time and new methods have been developed to capture additional data.

FUNDING:

The proposed contract amendment does not impact the original cost of the study which is \$50,000. Funding for this expenditure is budgeted in the Tourist Development Fund/Other Professional Services, Account # 11914472-033190.

RECOMMENDATION:

Staff recommends the Board approve the first amendment to the agreement and authorize the Chairman to execute it electronically via DocuSign after the County Attorney has approved it as to form and legal sufficiency.

ATTACHMENTS:

First Amendment to Agreement for Visitor and Tourism Study